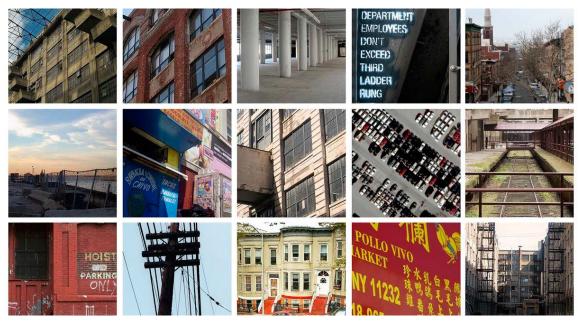
Sunset Park Task Force



www.SunsetParkTaskForce.nyc

July 25, 2023

Today's Meeting

Agenda

- 00/ Housekeeping and Announcements
- 01/ Equinor Offshore Wind Updates
- 02/ UPROSE GRID 2.0 Plan
- 03/ Q&A and Discussion

Housekeeping

- Today's meeting is hybrid (in-person and virtual) and open to the public.
- Meeting minutes, attendee list, and presentations are emailed to all Task Force members.
- All materials and recordings are posted on the Sunset Park Task Force website.

How To Participate

- In-Person:
 - 1. Please raise your hand (you will be called on to speak).
- From Your Computer:
 - 1. Click Raise Hand (you will be called on to speak).
 - Unmute yourself and speak.
- From Your Phone:
 - 1. Dial *9 to Raise Hand (you will be called on to speak).
 - 2. Dial *6 to unmute and speak.

Announcements

Sunset Park Task Force Tours of the Made in New York Campus (MiNY)

Dates:

Friday, August 18th and Friday, August 25th

Times:

2:00 pm and 3:00 pm

Sign-up:

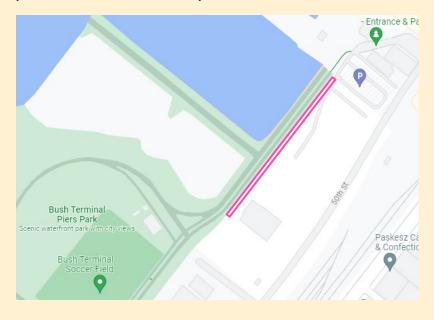
A sign-up platform will be circulated later this week.

Public Tours:

Public Tours of the campus will also be scheduled for late August and late September.

MiNY Construction at Bush Terminal Piers Park

The width of the north entrance of Bush Terminal Piers Park will be reduced as Gilbane bring electrical power from the North campus to the park. The work is expected to last 4 weeks and will not prevent access to the park. Start date TBD.



01/ Equinor Offshore Wind





Agenda

- Intro to Empire Wind I Local Engagement Team
 - Ashley Ball, Director of Community Affairs
 - o Gloria Alvarez, Community Affairs Manager
- Update on community initiatives
 - Innovation Hub
 - SBMT Public Access Tours
 - \$5M Offshore Wind Ecosystem Fund
 - OSW Learning Center
- South Brooklyn Marine Terminal Update

6 | Open



Community Initiatives

Offshore Wind Innovation Hub

- Inaugural accelerator cohort kicked off in May for a six-month business development and mentoring program.
- (offshorewindnyc.com)

SBMT Public Access

• Finalizing RFP for local tour companies, to be published in August

\$5M Offshore Wind Ecosystem Fund

• Top finalists have been notified, undergoing Internal Due Diligence Process

Offshore Wind Learning Center

- Design committee has been selected
- The space
- Community voice and participation

7 | Open

Offshore Wind Learning Center

- 10,000 sq ft Offshore Wind Learning Center located within Industry City will serve as a central hub for offshore wind education and engagement, featuring:
 - Immersive OSW educational exhibits for all ages
 - Links to workforce and job information
 - Multiple gathering space(s) for local community groups to reserve at no-cost
 - View of South Brooklyn Marine Terminal
 - Immersive, guided tours of South Brooklyn Marine Terminal













Community Affairs Team

Feel free to contact us – we're here to work together!

Gloria Alvarez glalv@equinor.com

Ashley Ball aball@equinor.com

9 | Open



South Brooklyn Marine Terminal



In-Ground Inspections

Near Term Activities in Brooklyn:

- O&M Base Update to Community Board 7
- Test Pile Investigation Work
- Brown Field Cleanup Commencement

On-Going Planning Works:

- Nearing 100% Design Completion
- Project Construction Planning
- Start of Construction Readiness Reviews



10 | Open

02/ UPROSE GRID 2.0 Plan





Serving the Sunset Park Community since 1966



- Brooklyn's oldest Latino community-based organization
- Intergenerational
- Multiracial
- Women of Color-Led
- Internationally recognized



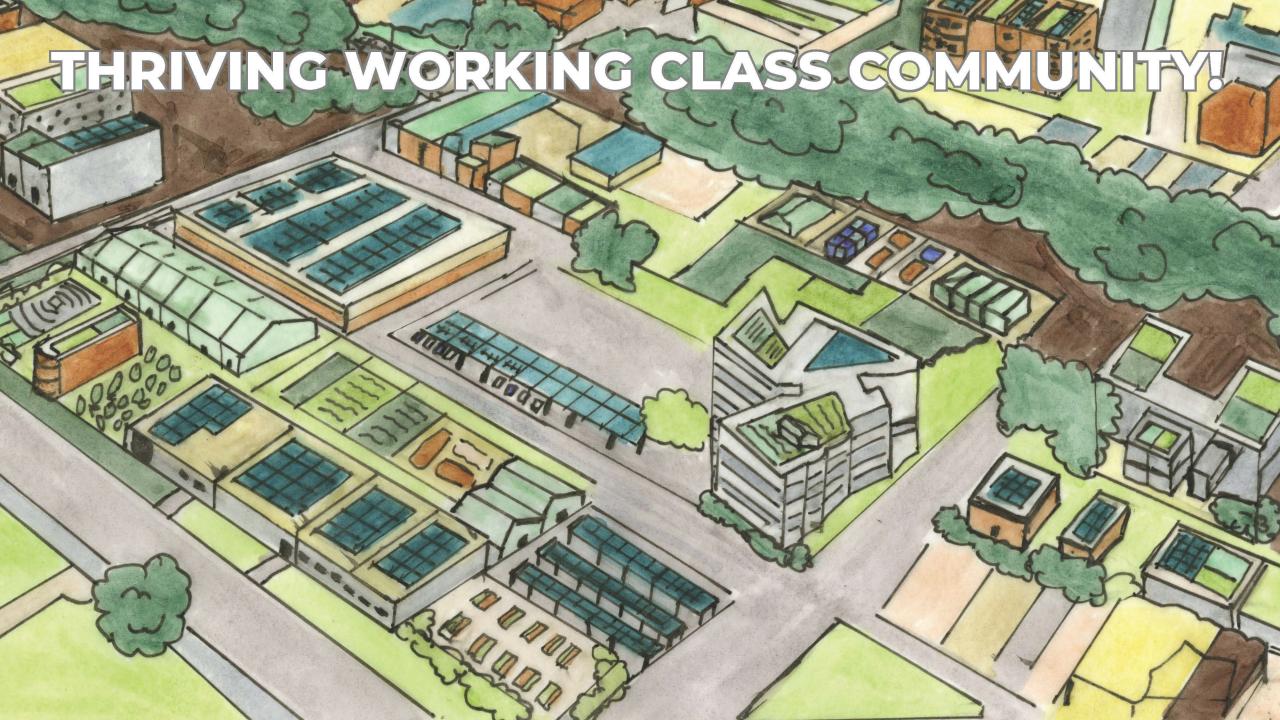
COMMUNITY NORMS

- WE PRIORITIZE VOICES OF COLOR
- WE PRIORITIZE VOICES FROM SUNSET PARK
- ALL QUESTIONS ARE GOOD QUESTIONS
- SPEAK FROM YOUR OWN PERSPECTIVE
- PLEASE BE RESPECTFUL
- PRACTICE ACTIVE LISTENING

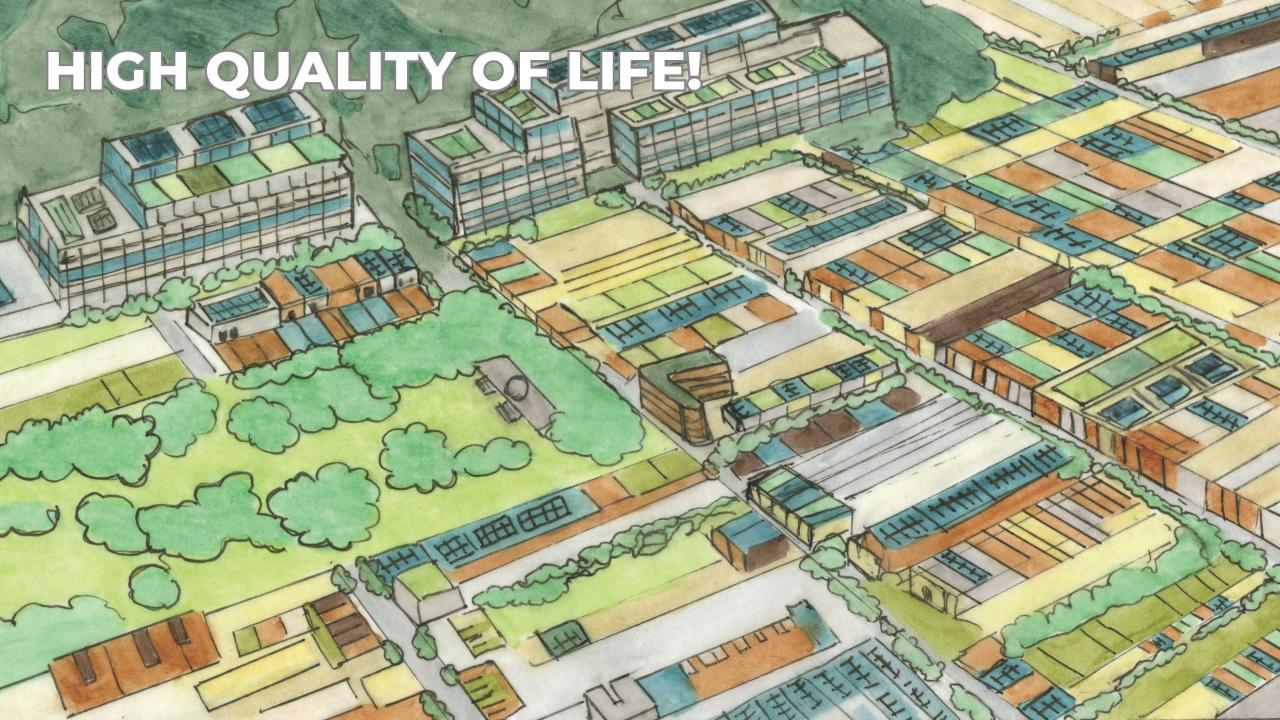
THE CLIMATE CRISIS IS HERE...

WHAT DOES A
THRIVING SUNSET
PARK LOOK LIKE
IN 2035?















SUNSET PARK IN 2035

Sunset Park is well on its way toward a complete just transition, and is now NYC's premiere center for regenerative economic and industrial development.

The neighborhood represents a global model for how to link economic justice and climate justice through green and clean reindustrialization.

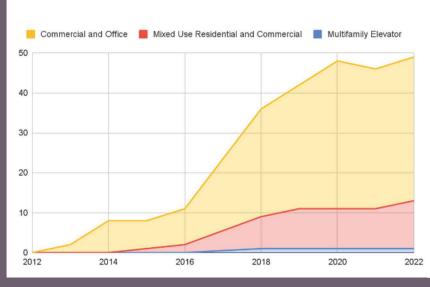
Women and young people of color and their allies are leading this movement.

All of this success is all thanks to the ways that Sunset Park leaders, residents, workers, businesses, and their allies came together in 2023 to commit to an "all hands on deck" approach to rooting a just transition over the next decade.

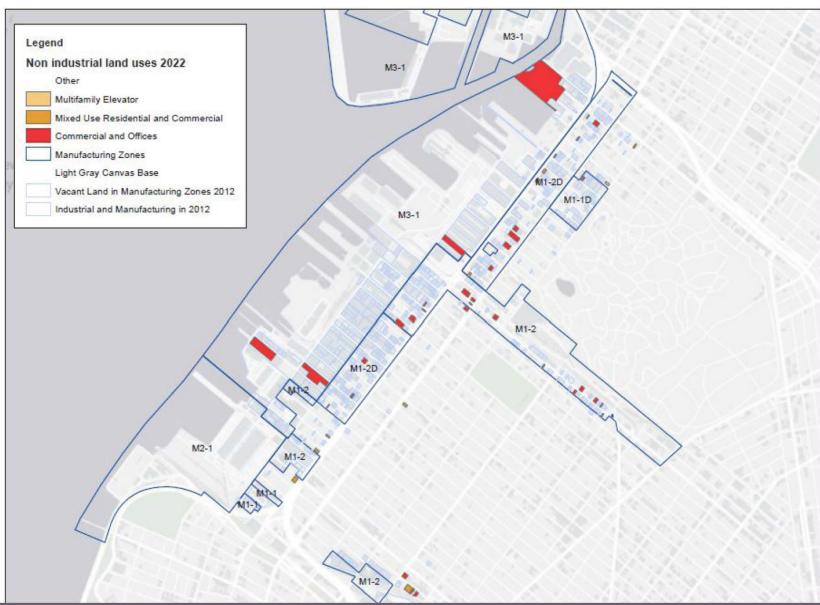
WHY DO WE NEED A JUST TRANSITION IN SUNSET PARK NOW?

INDUSTRIAL LAND LOSS

Industrial Conversions by Land Use



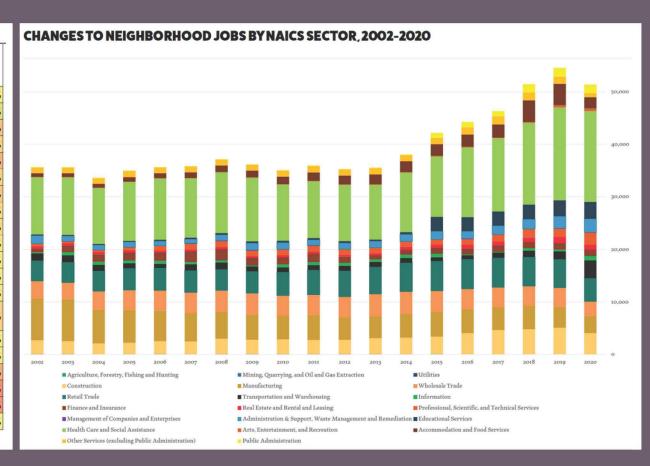
New Land Uses and Locations of Industrial Conversions since 2012



EMPLOYMENT RESTRUCTURING

| INDUSTRIES FOR WORKERS LIVING IN SUNSET PARK, 2019 AND 2020 | | | | | | |
|---|---------------------------|---------------------------------|---------------------------|----------------------------------|--|--|
| | Number of Jobs in 2019 | Percent Change 2002- 2019 | Number of Jobs in 2020 | Percent Change, 2019- 2020 | | |
| Agriculture, Forestry, Fishing and Hunting | 23 | 44% | 24 | 4% | | |
| Mining, Quarrying, and Oil and Gas Extraction | 2 | 100% | 3 | 50% | | |
| Utilities | 125 | 87% | 102 | -18% | | |
| Construction | 1,791 | 13% | 1,611 | -10% | | |
| Manufacturing | 1,687 | -62% | 1,283 | -24% | | |
| Wholesale Trade | 1,519 | -17% | 1,371 | -10% | | |
| Retail Trade | 4,243 | 16% | 3,587 | -15% | | |
| Transportation and Warehousing | 1,265 | 0% | 1,196 | -5% | | |
| Information | 1,623 | 50% | 1,496 | -8% | | |
| Finance and Insurance | 1,993 | 1% | 1,947 | -2% | | |
| Real Estate and Rental and Leasing | 1,098 | 8% | 1,078 | -2% | | |
| Professional, Scientific, and Technical Services | 3,123 | 63% | 3,088 | -1% | | |
| Management of Companies and Enterprises | 545 | 34% | 535 | -2% | | |
| Administration & Support, Waste Management and Remediation | 2,543 | 28% | 2,211 | -13% | | |
| Educational Services | 3,482 | 89% | 3,523 | 1% | | |
| Health Care and Social Assistance | 10,153 | 86% | 10,055 | -1% | | |
| Arts, Entertainment, and Recreation | 835 | 49% | 616 | -26% | | |
| Accommodation and Food Services | 6,847 | 221% | 3,780 | -45% | | |
| Other Services (excluding Public Administration) | 2,571 | 87% | 1,477 | -43% | | |
| Public Administration | 1,870 | 77% | 1,967 | 5% | | |

U.S. Census Bureau. (2023). LEHD Origin-Destination Employment Statistics (2002-2020). Washington, DC: U.S. Census Bureau, Longitudinal-Employer Household Dynamics Program [distributor], accessed on June 1, 2023 at https://onthemap.ces.census.gov. LODES 8.0 [version].



DEMOGRAPHIC TRANSFORMATIONS

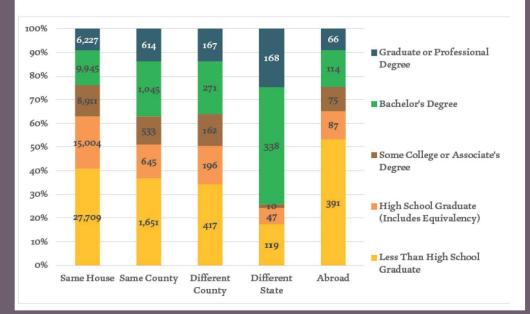
SHIFTS IN HOUSEHOLD INCOME, 2000-2021



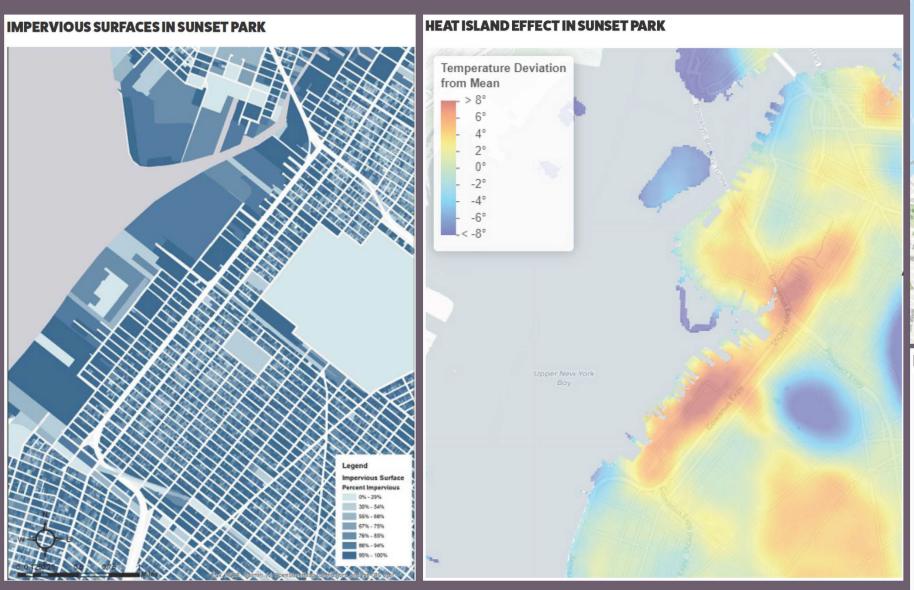
POPULATION BYRACE & ETHNICITY, 2010, 2020, AND 2021

| | Change, 2010-2020 | | Change, 2020-2021* | |
|--|----------------------|------|-----------------------|------|
| Total Population | 6,866 | 6% | -12,676 | -10% |
| Hispanic | -4,458 | -8% | -2,687 | -5% |
| Non-Hispanic | 11,324 | 18% | -9,989 | -13% |
| White | 1,382 | 8% | 219 | 1% |
| African American or Black | 712 | 25% | -92 | -3% |
| American Indian and Alaska Native | -48 | -26% | 102 | 75% |
| Asian | 8,130 | 19% | -9,763 | -19% |
| Native Hawaiian and Other Pacific Islander | -5 | -15% | -9 | -32% |
| Other | 482 | 147% | -543 | -67% |
| Two or More Races | 671 | 49% | 97 | 5% |

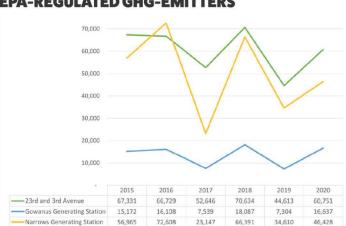
GEOGRAPHIC MOBILITY BY EDUCATIONAL ATTAINMENT, 2021



ENVIRONMENTAL BURDENS









VISION



UPDATED AND EXPANDED

GRID FRAMEWORK

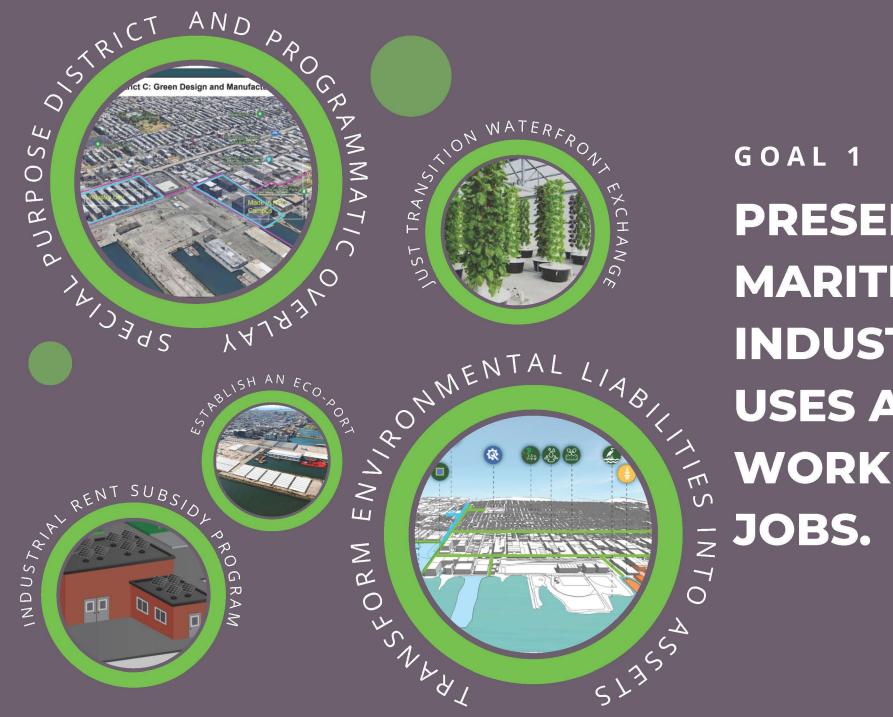
STRATEGIC GOALS





ACTION ITEMS





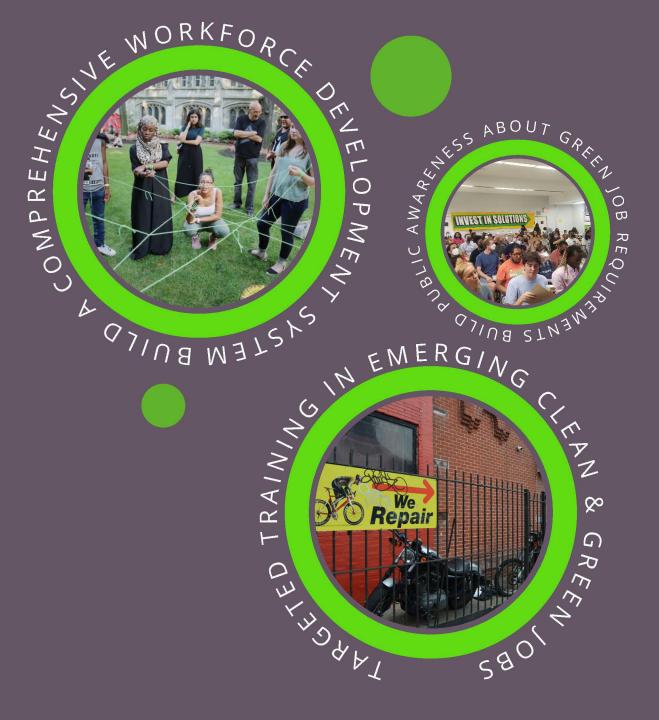
PRESERVE MARITIME AND INDUSTRIAL LAND USES AND WORKING CLASS



SUPPORT JUST, **GREEN, AND CLEAN ENERGY ECONOMY** INNOVATIONS.



GOAL 3 **SUPPORT FRONTLINE ORGANIZATIONS TO CREATE BUSINESSES AND LIVING WAGE** "CLIMATE JOBS" **WHICH EXPAND** COMMUNITY WEALTH.



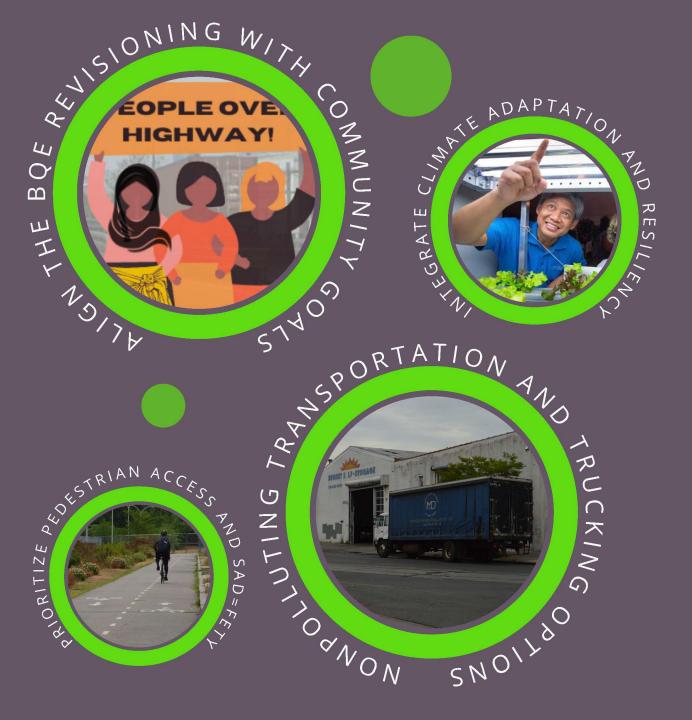
CREATE **WORKFORCE DEVELOPMENT PATHWAYS FOR SUNSET PARK RESIDENTS INTO EMERGING GREEN AND CLEAN ENERGY** INDUSTRIES.



BUILD CAPACITY TO DECARBONIZE **ALL SECTORS OF** THE COMMUNITY AND SUPPORT A JUSITEM.

TRANSITION IN

SET PARK

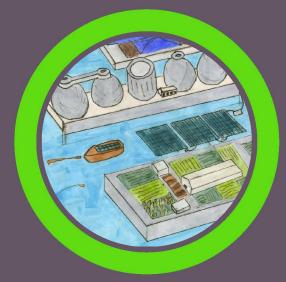


PROMOTE **TRANSPORTATION JUSTICE TO REDUCE ENVIRONMENTAL HEALTH DISPARITIES AND ALIGN INFRASTRUCTURE PLANS AND INVESTMENTS**



SUPPORT TRANSFORMATIVE DECISION-MAKING THAT IS MATRIARCHAL, INTERGENERATIONAL, **AND ROOTED IN ANCESTRAL** KNOWLEDGE.

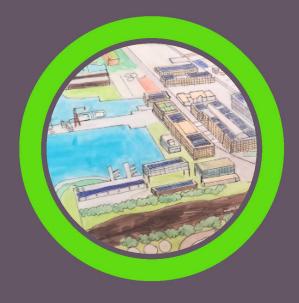
SCENARIO PLANNING: CONSIDERING MULTIPLE PATHWAYS FORWARD



Bolder Together

Business as Usual

REGENERATIVE ECONOMIES SPECIAL PURPOSE DISTRICT AND OVERLAY ZONE



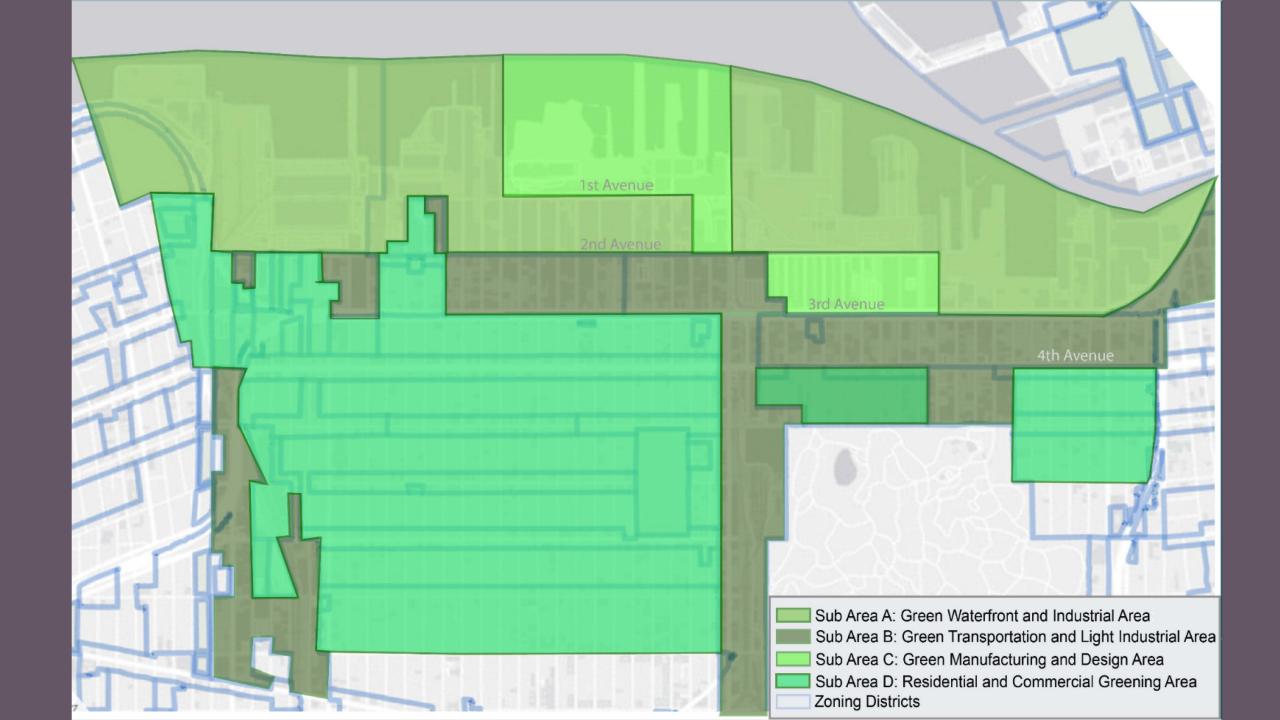
Special Purpose District (197c zoning amendment)

Update mechanisms to control competing, and allow complementary, land uses within the four subareas.



Programmatic Overlay Zone

Establish zoning and financial incentives
Establish a framework for interagency coordination
and resource allocation



Goal 1: Strengthen The Working Class Character Of Sunset Park Through The Preservation Of Maritime And Industrial Land Uses And Neighborhood Jobs.



Action Items

- Convene a collaborative, multistakeholder process to develop and adopt an innovative two-pronged zoning framework, which includes:
 - · a Regnerative Economies Special Purpose District
 - · A programmatic, incentive based overlay zone

An Innovative, 2-Pronged Zoning Framework

The Regenerative Economies Special Purpose district and programmatic overlay is envisioned as an innovative zoning framework intended to create the regulatory and incentive structures to guide planning and development in Sunset Park to enable a just transition away from an extractive, fossil fuel-based economy and toward one rooted in the values of environmental, economic, and social justice.

The adoption of a Special Purpose District (197-c zoning amendment) would provide updated mechanisms to control competing (e.g. commercial and residential development within industrial districts), and allow complementary (e.g. climate and clean energy R&D) land uses within the four subareas. The adoption of a parallel programmatic overlay zone would provide zoning incentives, financial incentives, and coordinated technical support to

ADOPT A GREEN RESILIENT INDUSTRIAL DISTRICT (GRID) SPECIAL PURPOSE DISTRICT
AND PROGRAMMATIC OVERLAY TO ESTABLISH A MODEL ZONING AND INCENTIVE
FRAMEWORK FOR FACILITATING A JUST TRANSITION IN SUNSET PARK.

support and incentivize development that advances cli mate resiliency, green manufacturing, clean energy production, or regenerative economic development in Sunset Park. These incentives might include elements such as density bonuses and parking requirement easements (elements of NYC's FRESH zone or MIH programs), tax incentives, or publicly funded development subsidies.

The overlay program will also establish a framework for interagency coordination and resource allocation to enable the rollout and application of tax and resource incentives.

The Special Purpose District and Programmatic Overlay Zone should contain four sub-areas focused on specific land use types, and different aspects of regenerative economic development and climate resilience in Sunset Park. The Sub areas include: A) Green Waterfront and Industrial Area; B) Green Transportation and Light Industrial Area; C) Green Manufacturing and Design Area; and D) Residential and Commercial Greening Area.

A Framework for Collaborative Decision-Making

The final section of the GRID Planestablishes geographic parameters and some potential baseline zoning reforms that ought to be considered when adopting a Regenerative

Economies Special Purpose District zoning amendment in Sunset Park. These principles should be taken as a starting point for a collaborative process leading to the ultimate development, adoption, and implementation of this model two-pronged framework.

OBJECTIVE 1.1

Key stakeholders from within each of the four proposed subareas must be involved in hammering out the particular land use control and incentive mechanisms related to each subarea. Moreover, a handful of public agencies will be instrumental to resourcing and administering a dynamic, multi tiered incentives program.

Through this dual process of controlling undesired and incentivizing desired land uses, it will be possible to steer land use and economic development in Sunset Park through this critical period of economic and energy transformation, and into a future that is sustainable, resilient, and just. We believe this zoning framework can be a new model for guiding comprehensive economic development in a city which says "no!" to a future of harm, pollution and extraction, and "Yes!" to one filled with justice and regenerative possibilities. It also foundational element necessary for the successful implementation of the broader GRID plan.

Objective 1.1 ROADMAP

| How to Get it Done | Who Needs to be Involved | UPROSE Actions | Recommendations to Agencies, Institutions Community Organizations | Resources |
|--|--|---|---|---------------------------------|
| Present GRID District Vision and priorities to local leaders Establish Special District framework with Department of City Planning Council District 38 convenes Special District Task Force Task Force Identifies sub area-based zoning and financial incentive structures to support green and regenerative industrial, commercial, and residential development Build local, state, and federal buy-in for proposal Submit detailed district proposal to City Planning Commission [sponsored by Department of City Planning] Secure approval of Community Board 7, City Planning Commission, and City Council Overlay district establishes an Advisory board to assist with monitoring and evaluation Council district tracks all projects leveraging special district benefits | Neighborhood stakeholders: UPROSE, Property owners, Businesses, CBOs, cultural institutions, Neighborhood Associations Municipal government: City Council District 38 - Alexa Avilés, Community Board Brooklyn CB 7, City Planning Commission, Brooklyn Borough President's Office, Mayor's Office Mayor's Office of Climate and Environmental Justice, NYC DCP, NYC EDC, NYC Small Business Services, MTA, NY-NJ Port Authority State: Department of Taxation and Finance, Department of Transportation | Work with council office to resource, ID & convene Special District Task Force Co-Chair Special District Task Force Build community buy in and support for Special District proposal Advocate for adoption Participate in monitoring and benchmarking process | Resource and support overlay district Task Force Engage in good faith planning efforts to realize GRID Regenerative Economies Special District Lend technical and legal expertise to Task Force Manage the marketing and recruitment of the Overlay district | Council District 38, CB 7 |

ASK US ANYTHING!

THANK YOU!!

The Sunset Park Community
Integrated Urban Equity Solutions
Pratt Graduate Center for Planning and the Environment
New York City Environmental Justice Alliance
NY Renews
Academy of Medical and Public Health Services

Katie Walsh Mayra Molina Emmitt Mendoza



03/ Q&A and Discussion

Q&A and Discussion

How To Participate

- In-Person:
 - Please raise your hand (you will be called on to speak).
- From Your Computer:
 - Click Raise Hand (you will be called on to speak).
 - 2. Unmute yourself and speak.
- From Your Phone:
 - Dial *9 to Raise Hand (you will be called on to speak).
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Upcoming Events

- SBIDC Focus Group on BQE South, Phase 2 Thursday, August 3rd from 12:00-1:00 pm Feedback from Southwest Brooklyn businesses
- Rooftop Films Free Film Screening on Pier 4
 Saturday, August 5th from 7:00-11:00 pm

 Feature Film: Going Varsity in March
- Summer Salsa Saturdays at Ferry Plaza Park Saturday, August 19
- Summer Salsa Saturdays at Ferry Plaza Park Saturday, August 26th
- Sunset Opera at Ferry Plaza Park Saturday, September 16th, time TBC

Thank You!

Appendix

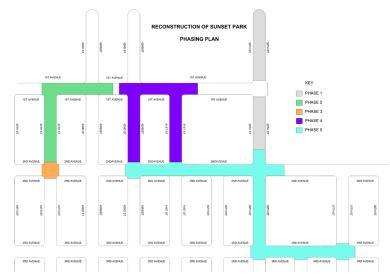
Recap of the February 2023 Meeting

- Priority A: Develop and implement strategies to use the Special Purpose Projects Fund
- Priority CFG: Promote workforce development opportunities that prepare Sunset Park residents for good-paying jobs in green manufacturing, including offshore wind and clean energy, and the circular industrial economy along the waterfront
 - UPROSE GRID 2.0
 - Equinor offshore wind
- Priority DE: Promote safe, sustainable, and efficient movement of people and goods in Sunset Park, including improved pedestrian safety along 2nd and 3rd Avenue, reduced carbon emissions from last mile delivery, and advancing the Blue Highway and rail freight

Sunset Park Infrastructure Project Update

- Construction started October 2022
- Total construction duration: 18 months
- NYCEDC has retained AECOM to manage the construction work
- Work to be completed in 5 Phases:
 - Scope of work includes: new catch basin installation, removal
 of cobblestones and inactive rails, bike lane and sidewalk
 reconstruction, landscaping and tree planting, street restoration
 work, and enhancing the intersections of 39th and 2nd Ave and
 39th and 3rd Ave.
 - Work is progressing for various upgrades in all 5 Phases and currently on target to be completed within the 18-month duration.
- AECOM's Community Liaison Oscar Jonas (Burtis Consulting Group)
 has been notifying local businesses and acting as the main point of
 contact for questions on the project status. You can reach Oscar at
 sunsetparkproject@burtiscg.com





Made in New York Campus at Bush Terminal

North Campus

Manufacturing Hub

Construction work ongoing and expected to be substantially complete Q4 2024.

Public Realm

Site work including waterfront esplanade and pedestrian realm is ongoing and expected to be substantially complete in early 2024.

South Campus (Steiner)

Site Work

Team is making progress towards key pre-development milestones, anticipating a closing in late 2023.

Construction Planning

Steiner is currently engaged in the design development and extensive permits and approvals process and plans to break ground in early-2024.

Park Planning

Steiner presented its PDC submission for the playground design to the Community Bord in November 2021 and received the support of the Parks and Access Committees.

Bush Terminal Piers Park

Sinkholes

The sinkhole repair work was completed in the fall 2022, the railing is being reinstalled and fencing will come down this spring.

Pier 6

Conditions Assessment and Project Scoping

Engineering consultant services have been being retained by NYCEDC to perform an updated conditions assessment and project scope/design for the rehabilitation of Pier 6 to support the MiNY campus. Public engagement will commence later this year.

Brooklyn Army Terminal

Leasing

New Leases

Phivi Box (Artisanal Dessert Boxes)

Occupancy nearing 100%

Of BAT's approximately 4M SF, 3.6M SF is leasable, and of that, 3.4M SF is leased (93%).

- Building A: 85% occupied
- Building B: 98.5% occupied
- Annex Building: 100% occupied

Public Realm: Pier 4 Landing and Fendering

- New ferry landing, fendering, and shore power along the north side of the pier to support its programs
- Esplanade was narrowed from 18'-3" to 12'-6" wide from the beginning of the pier (land side) to mid-pier, approximately 636'.
- Two phases of construction:
 - Phase 1 Completed in January 2023
 Scope: Routing electrical and water down from the Annex Building and along the north side of Pier 4. All conduits have been installed
 - Phase 2 Estimated completion in April 2024
 Scope: Retrofitting and fit out of an existing barge located at homeport to be installed at BAT Pier 4. New timber fendering along the north side of the pier.

Brooklyn Army Terminal

Upcoming Events

- Rooftop Films Free Film Screening on Pier 4
 Saturday, August 5th from 7:00-11:00 pm

 Feature Film: Going Varsity in March
- Summer Salsa Saturdays at Ferry Plaza Park Saturday, August 19
- Summer Salsa Saturdays at Ferry Plaza Park Saturday, August 26th
- Sunset Opera at Ferry Plaza Park Saturday, September 16th, time TBC

For the latest updates, please visit the BAT Events web page at www.brooklynarmyterminal.com/events.









Photos to the right: ArtBuilt Mobile Studios Craft Children Workshop, May 8-13, 2023 (Photo Credits: ArtBuilt Mobile Studio)

Workforce Trends

Jobseekers connected to employment by the Brooklyn Workforce1 Industrial and Transportation Career Center (ITC):

• From January 1st, 2023 to June 30th, 2023, the Brooklyn Industrial & Transportation Workforce1 Career Center connected New Yorkers to 66* jobs (100% full-time) with an average wage of \$17.45 per hour.

Sunset Park residents (zip codes 11220, 11232) connected to employment by the Workforce1 system (across all locations):

From January 1st, 2023 to June 30th, 2023 the Workforce1 system connected Sunset Park residents to 35* jobs with an average wage of \$18.71 per hour.

Brooklyn ITC Community Partner Hires

From January 1st, 2023 to June 30th, 2023 = 1*

Top Referring Community Partners:

- Resident Economic Empowerment & Sustainability
- Cypress Hills Local Development Corporation Inc
- AARP
- New Lots Avenue Branch



^{*} The hires reported adhere to SBS Policy but are yet to be confirmed by the SBS Validation team. Any "unvalidated" hires may be removed from subsequent data pulls, thus these numbers may fluctuate slightly.