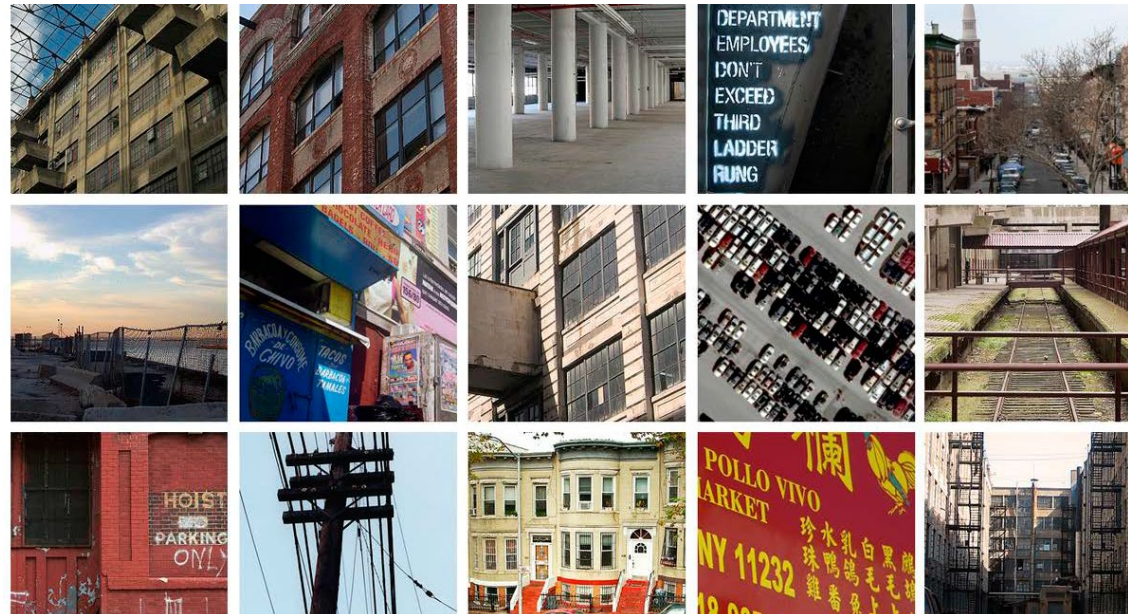


Sunset Park Task Force



Today's Meeting

Agenda

- 00/ Welcome and Introductions (*5 minutes*)
- 01/ Priority Setting for 2023 (*50 minutes*)
 - Break (*10 minutes*)
- 02/ Offshore Wind Ecosystem Fund (*20 minutes*)
- 03/ Districtwide Updates – BQE Corridor Vision (*5 minutes*)
- 04/ Site-specific Updates (*15 minutes*)
 - Sunset Park Infrastructure Capital Project
 - South Brooklyn Marine Terminal
 - Made in New York Campus at Bush Terminal
 - Brooklyn Army Terminal
 - Brooklyn Workforce1 Career Center
- 05/ Next Steps and Q&A (*15 minutes*)

Objectives

1. Set priorities for the year per the Task Force's request, and identify clear, actionable items for those priorities.
2. Inform the Task Force about updates on the Offshore Wind Ecosystem Fund, and NYCEDC-related projects in the Sunset Park waterfront.

Welcome and Introductions

Welcome New Members!

- Representative Dan Goldman
- State Senator Andrew Gounardes
- Katie Walsh, Sunset Park Resident
- Edie Sharp, Sunset Park Resident
- Andrew Gustafson, Turnstile Tours

Share the opportunity to join the Task Force at www.sunsetparktaskforce.nyc/membership.

Breakdown of Task Force Members To-Date

- 15 Businesses & Community Organizations
- 4 Government Agencies
- 6 Residential Members
- 5 Elected offices

Housekeeping

- Today's meeting is hybrid (in-person and virtual) and open to the public.
- How to participate:
 - **In-Person:** Raise your hand (you will be called on to speak).
 - **From Your Computer:**
 1. Click Raise Hand (you will be called on to speak).
 2. Unmute yourself and speak.
 - **From Your Phone:**
 1. Dial *9 to Raise Hand (you will be called on to speak).
 2. Dial *6 to unmute and speak.
- Meeting minutes, attendee list, and presentations are emailed to all Task Force members.
- All materials recordings are posted on the Task Force website.

01/ Priority Setting for 2023

Evolution of the Task Force

2015

NYCEDC and Council Member Carlos Menchaca's Office entered into an Agreement that establishes a Sunset Park Task Force to further advance the goals of the Community Board's 197a Plan as related to the Request for Proposal (RFP) for an operator of South Brooklyn Marine Terminal.

The community provided feedback on the RFP goals through six Task Force meetings and one community meeting from June to December 2015.

The SBMT RFP was issued on December 4, 2015.

2020

Having fulfilled its mission per the terms of the 2015 Points of Agreement letter, a Subcommittee of the Task Force led a **Five-Year Reflection process to revisit and revise the mission, scope of work, and membership** of the Task Force.

The Subcommittee facilitated two full Task Force discussions to solicit feedback, incorporating what they heard into revised mission and scope statements, as well as membership and meeting procedures.

Revisions were adopted in July 2021, which included an expanded mission and open membership to the public.

2023

Today's meeting is dedicated to **setting priorities for the year and reviewing meeting frequency and scheduling** per the Task Force's request on October 20, 2022.

Mission of the Task Force

1. Maximize the potential of the Sunset Park waterfront district and Significant Maritime Industrial Area to serve as an **economic hub of traditional, innovating, and green industries**
2. Promote **workforce development** opportunities that connect Sunset Park residents to emerging job opportunities on the waterfront
3. Support local connections to waterfront through **publicly accessible open space**
4. Provide ongoing **advocacy for industrial, manufacturing, and maritime businesses**
5. Promote **efficient movement of freight**, including via maritime and rail solutions and on local surface roads
6. Promote **safe movement of people**, including via public transit, by foot and by bike, in plans for local surface roads, upland connectors, and greenways
7. Advise on **long range planning** for and investments in the future of the waterfront, including resiliency, clean energy, and circular economies and a just transition
8. Create additional opportunities for **stakeholder engagement** with the surrounding community on an ongoing basis

The Task Force has three main roles:

1. Act as a liaison to participating government agencies to advise on short and long-term planning;
2. Advocate for and promote the Sunset Park waterfront district locally, regionally, and nationally;
3. Serve as a venue for cross-functional collaboration among members of the Task Force representing diverse sectors and industries.

The Task Force can be called on to advise on community projects related to SBMT and \$5M Offshore Wind Ecosystem Development Fund. For example, Task Force members currently participating in two subcommittees to shape that fund.

Discussion Topics To Date

South Brooklyn Marine Terminal

- Advisory role on SBMT RFP goals
- Offshore wind potential
- Special Purpose Projects Fund

Other Project Updates and Feedback

- Community Board 7 updates
- COVID-19 and responses by Task Force member organizations
- Bush Terminal Piers Park
- Community events and public art
- DOT greenways and feedback re: Freight Study needs
- Infrastructure and transportation projects including Freight NYC, One-Way Pair Study, Infrastructure Capital Project, and NYC Ferry
- NYCEDC Assets: Brooklyn Army Terminal and the Made in New York Campus at Bush Terminal
- SBIDC Workforce1 Center
- Sunset Park tenancing strategy
- Task Force evolution subcommittee
- UPROSE Upland Connectors
- UPROSE Sunset Solar
- Workforce development

One of the outstanding topics that need to be prioritized this year is the **Special Purpose Projects Fund**.

Per the terms of the 2015 Points of Agreement letter, NYCEDC will consult regularly with the Task Force on potential uses of the fund. The fund would be applied to the costs of special project serving the local community.

Funding would be set aside and reserved in “an amount equal to not more than five percent (5%) of the annual gross rent actually received from future SBMT subleases, excluding operating expenses and any amount attributable to any PILOT payments required to be made by the applicable subtenant.”

Priority Setting Process

1. First meeting of the year would be dedicated to setting priorities for that year.
2. Ahead of the meeting, an **online survey** would be shared with members of the Task Force to contribute their ideas about priorities for 2023. In the survey, members can select suggested topics from past meeting minutes and/or add new ideas to the list.
3. During the first meeting, Task Force members would review and discuss every idea from the survey. Members can add any other proposals to the list at this time.
4. Members would **select their top three topics** (one topic per meeting) that they'd like the Task Force to prioritize for the year through a majority voting process. Once selected, NYCEDC and SBIDC would set actionable items for how they can reasonably deliver on those priorities.

From this year's online survey:

- 12 members of the Task Force responded to the survey
 - Most respondents (8) said that the Task Force should hold four meetings annually
-

Sample Topic and Actionable Item

Promoting safe and accessible transportation options in Sunset Park, particularly along 3rd Avenue

1. Invite DOT to present on projects and safety
2. Provide access to policy makers and program managers to discuss issues and advocate for change

Discussion Guidelines

Ground Rules

Engage in active listening

Be present and attentive while others are speaking, which includes not interrupting. Listen for understanding, rather than listening to reply.

Use “I” statements

Speak from your own experiences and avoid generalizing; respect that others’ experiences and expertise will differ from your own.

Be open-minded

Be open and receptive to others’ ideas. Give yourself and others permission to change their minds about issues throughout the discussion.

Challenge the idea and not the person

If a member wishes to challenge something that has been said, please challenge the idea and not the individual sharing it.

Step up, step back

Be mindful of how much you and those around you are taking up space. If you find yourself dominating the discussion, please step back; if you have not spoken, feel encouraged to step up.

Speak your discomfort

Members will not always agree on every topic or idea. If something is bothering you, please share this with the group.

How to Participate

In-Person:

1. Raise your hand (you will be called on to speak).

From Your Computer:

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2. Dial *6 to unmute and speak.

You will have one minute to speak and share their ideas and thoughts.

Priority Topics for 2023

- A. Developing and implementing strategies to use the Special Purpose Projects Fund (5 respondents selected)
- B. Promoting small business resiliency and growth along Sunset Park's industrial waterfront (5 respondents selected)
- C. Promoting workforce development opportunities that connect Sunset Park residents to emerging jobs along the waterfront and pathways to employment (5 respondents selected)
- D. Promoting safe and accessible transportation options in Sunset Park, particularly along 3rd Avenue (4 respondents selected)
- E. Promoting sustainable last mile delivery via NYC waterways and rail (4 respondents selected)
- F. Promoting climate resiliency through clean energy, circular industrial economy, and Just Transition principles (3 respondents selected)
- G. Understanding offshore wind community investments (3 respondents selected)
- H. Connecting upland small businesses with the industrial businesses west of 3rd Avenue (1 respondent selected)
- I. Exploring the creation of a community land trust to preserve land in the district from certain kind of development

02/ Offshore Wind Ecosystem Fund



equinor

Offshore Wind Ecosystem Fund: Unlocking NYC's Offshore Wind Workforce Potential

Presentation to Sunset Park
Task Force



NYC / EDC

SUNSET PARK
TASK FORCE

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Communications



What is the Offshore Wind Ecosystem Fund?

Equinor and the New York City Economic Development Corporation (NYCEDC) have established the Equinor Offshore Wind Ecosystem Fund, a \$5 million clean energy community fund to support sustainable growth, empowerment of underserved areas, and climate justice in the offshore wind ecosystem in New York City.

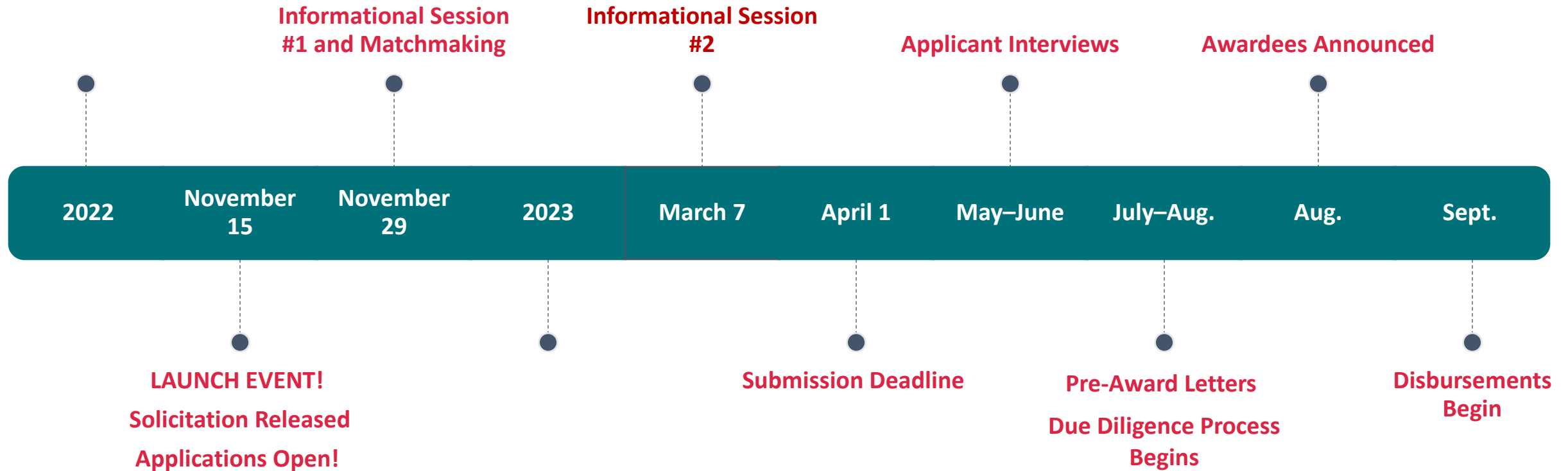
A plan for fund awards and distribution

- Equinor, NYCEDC and the Sunset Park Task Force collaborated on an RFP structure and process to support an inclusive effort.
- Smaller organizations will be encouraged to partner with larger ones to increase capabilities and capacity
- Awards will range from \$100,000 to \$900,000 over a three-year period
- Applicants will complete an online application
- Finalists will be invited to meet with a Selection Committee to discuss their proposals prior to awards

RFP Evaluation Criteria

- Evaluation criteria were designed to support the goals of the fund. They include:
- (A) Project Benefits and Value - Alignment with one or more the Fund Priorities: 35%
- (B) Project Plan, Scope, Risks and Challenges, Measurable Outcomes: 30%
- (C) Environmental Justice Areas Plan: 20%
- (D) Applicant Experience and Capabilities: 15%

An expedited timeline



Encouraging partnering; supporting small, disadvantaged businesses

- The Fund will support successful grant applicants in proposals in workforce development, and those supporting minority-/women-owned, service-disabled veteran-owned and disadvantaged small businesses in New York
- A significant portion of the fund will be allocated to frontline and environmental justice areas
- Collaborations among larger and smaller organizations will be encouraged to maximize the range of applicants' capabilities

Launch event & info-session / matchmaking event

- Launch Event
 - Held at Brooklyn Grange Sunset Park rooftop pavilion Nov. 15th
 - Keynote Speakers
 - Doreen Harris – CEO, NYSERDA
 - Molly Morris – President, Equinor US
 - Melissa Burch Román - COO, NYCEDC
 - Esther Sosa, Sunset Park Task Force
 - Attended by 70+ community member and stakeholders
- Info-Session / Matchmaking Event
 - Virtual session held Nov. 29th
 - Presented and facilitated by Selection Committee and Arch Street Communications
 - Attended by 50+ groups and organizations interested in applying to the Ecosystem Fund

A plan for marketing & promotion

- Print/online advertising
 - Brooklyn Daily Eagle
 - Brooklyn Reader
 - News 12 Brooklyn
 - Queens Daily Eagle
 - Queens Gazette
- Fact Sheet
- Press Release
- Website Posts
- Social Media/Eblast Announcements
- Promotional Toolkit for Selection Committee members
- Eventbrite
 - 70+ attendees for Launch Event
 - 50+ attendees for Matchmaking / Info Session
- Outreach to CB7 and other stakeholder organizations

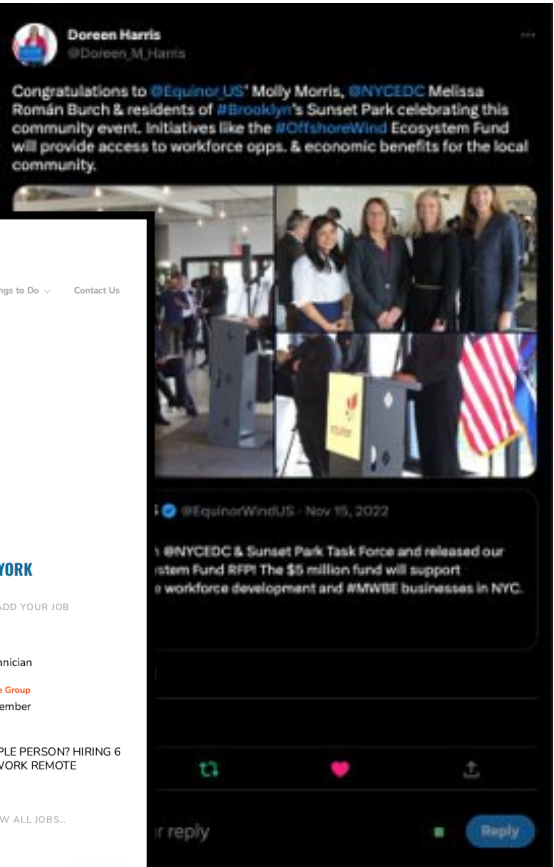
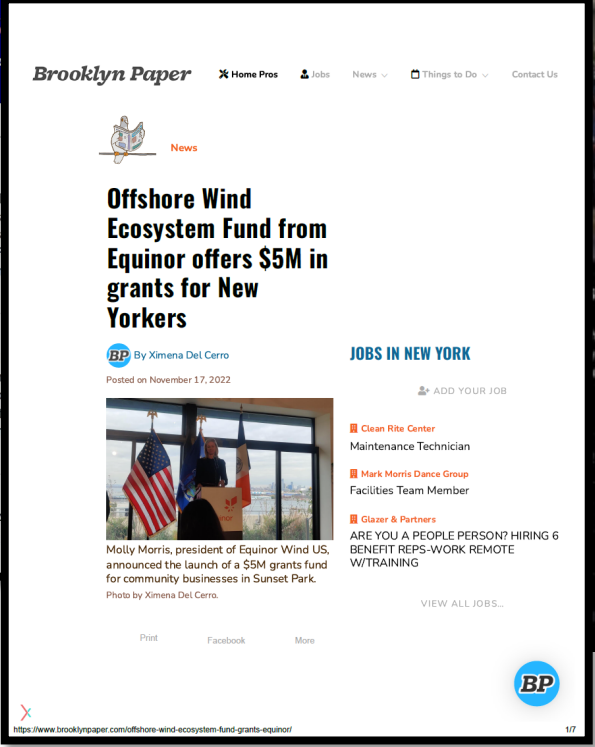
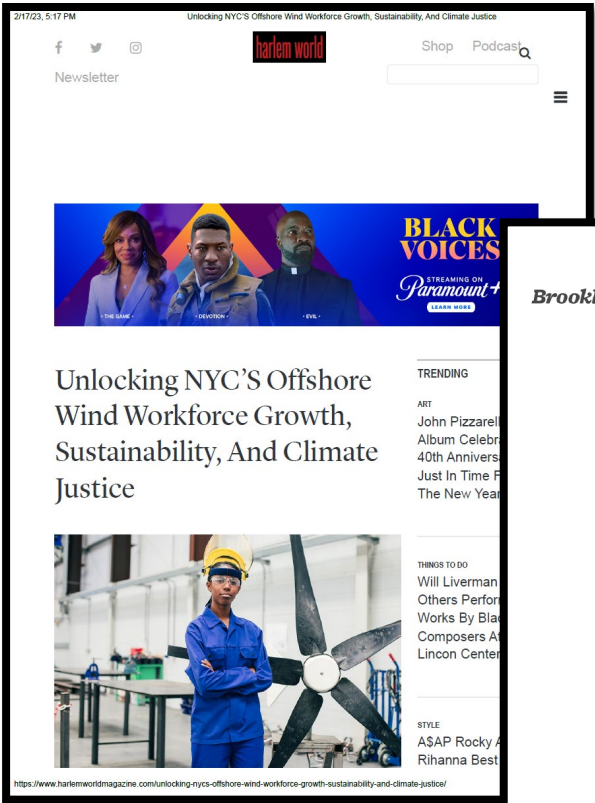
Additional Outreach Efforts

- NYCEDC and Brooklyn Chamber of Commerce to assemble lists of eligible organizations to invite to Info-Session #2
- Selection Committee members to make the same request to Sunset Park Task Force during presentation on Feb. 23rd
- Social Promotion plan currently in use by Selection Committee to be shared with Sunset Park Task Force
- Community Engagement meeting on South Brooklyn Marine Terminal on Feb. 28th at Equinor-Industry City – Invite any eligible participants to apply
- Equinor presented to networking group "Green Drinks Brooklyn"


Social media posts and boosted ads



Media placements



Webinars & matchmaking




Arch Street Communications

1,940 followers

3mo · 🌐

Equinor Wind US, New York City Economic Development Corporation and the Sunset Park Task Force have announced the launch of the Equinor Offshore Wind Ecosystem Fund, a \$5M grant program for offshore wind industry workforce development in NYC. We encourage M/WBE, SDVOB, and other interested businesses to attend our matchmaking event to learn more about the project. Register today: <https://lnkd.in/e4rCi-Hs>

#EquinorWindUS #live #pressconference #offshorewind #cleanenergy #windpower #climategoals #greenjobs #workforcedevelopment #jobstraining #NYC



equinor NYC/EDC SUNSET PARK TASK FORCE

EQUINOR OFFSHORE WIND ECOSYSTEM FUND


Informational Webinar and Matchmaking

Tuesday, November 29 9:30 a.m. – 11 a.m.

Nora Madonick and 6 others

1 repost

Reactions




Like

Comment

Repost

Send



Comment as Arch Street Communications...

👍



equinor NYC/EDC SUNSET PARK TASK FORCE

EQUINOR OFFSHORE WIND ECOSYSTEM FUND

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Arch Street Communications

Published by Hootsuite

November 21, 2022 · 🌐

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Edit

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Write a comment...

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23



Benevity

Grant Application Platform

- Ecosystem Fund application went live ahead of the November launch event
- Leader in grant management software
- Platform streamlines, grows and tracks the impact of corporate grants
- Link: <https://bit.ly/EquinorEcosystemFund>

03/ Districtwide Updates

BQE Corridor Vision – Brooklyn South

- NYC DOT is embarking on a community outreach process to develop on-the-ground designs that will improve safety and reunite communities along the corridor that have suffered for decades from pollution, traffic, and safety concerns. **DOT has partnered with Community Partners in neighborhoods along the BQE to engage the community and gather high-level feedback on opportunities, visions, and early concepts for the BQE plan.**
- Sunset Park Community Partners include: **Chinese-American Planning Council, Mixteca, SBIDC, and UPROSE**

Upcoming Events

- UPROSE BQE Learning Circle and Community Discussion (in-person) on 2/25 from 11:00 am-1:00 pm
- CPC Public Listening Session: 2/28, 10:00am
- NYCDOT BQE South Workshop 2 (in-person) on 3/21 from 6:30 pm-8:30 pm
- NYCDOT BQE South Workshop 2 (virtual) on 3/30 from 6:30 pm-8:30 pm



04/ Site-specific Updates

Sunset Park Infrastructure Capital Project Update

- Construction started October 2022
- Total construction duration: 18 months
- NYCEDC has retained AECOM to manage the construction work
- Work to be completed in 5 Phases:
 - Phase 1 construction will take place on 39th Street between the East River Corner up to intersection with Second Avenue.
 - Scope of work includes: new catch basin installation, removal of cobblestones and inactive rails, bike lane and sidewalk reconstruction, landscaping and tree planting, street restoration work, and enhancing the intersections of 39th and 2nd Ave and 39th and 3rd Ave.
- AECOM's Community Liaison Oscar Jonas (Burtis Consulting Group) has been notifying local businesses and acting as the main point of contact for questions on the project status. You can reach Oscar at sunsetparkproject@burtiscg.com



South Brooklyn Marine Terminal

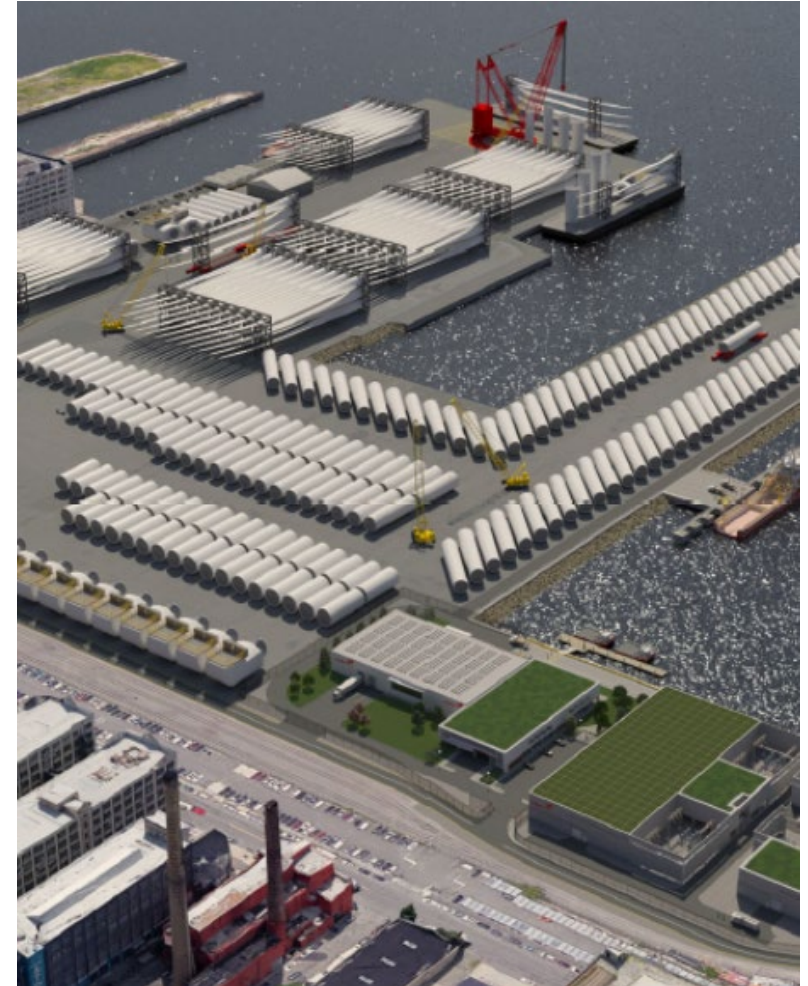
SSBMT, the long-term leaseholder is operating the site with maritime freight activity. Equinor, SSBMT subtenant continues to perform site prep for the development of the offshore wind (OSW) project.

OSW Development

- In January 2023, Equinor reached 60 percent design completion for the port upgrades to support the OSW project.
- In February 2023, Skanska was announced as the Construction Manager for the OSW project.
- The National Environmental Policy Act (NEPA) Environmental Impact Statement (EIS) Record of Decision (anticipated end of 2023)
- The permits for the project are expected to be obtained after NEPA decision (anticipated early 2024).

Upcoming Public Events

Equinor Open House on February 28, 2023, from 6:00-8:00 pm at Industry City. Equinor will present its designs for SBMT to the public.



Made in New York Campus at Bush Terminal

North Campus

Garment Hub

Construction work ongoing and expected to be substantially complete Q3 2023.

Public Realm

Site work including waterfront esplanade and pedestrian realm is ongoing and expected to be substantially complete in early 2024.

South Campus (Steiner)

Site Work

Team is making progress towards key pre-development milestones, anticipating a closing in early 2023.

Construction Planning

Steiner is currently engaged in the design development and extensive permits and approvals process and plans to break ground in mid-2023.

Park Planning

Steiner presented its PDC submission for the playground design to the Community Board in November 2021 and received the support of the Parks and Access Committees.

Bush Terminal Piers Park

Sinkholes

The sinkhole repair work was completed in the fall 2022, the railing is being reinstalled and fencing will come down this spring.

Pier 6

Conditions Assessment and Project Scoping

Engineering consultant services are being retained by NYCEDC to perform an updated conditions assessment and project scope/design for the rehabilitation of Pier 6 to support the MiNY campus. Public engagement will commence later this year.

Brooklyn Army Terminal

Leasing

New Leases

- Li-Lac Chocolates

Occupancy nearing 100%

Of BAT's approximately 4,000,000 SF of space, 3,676,860 SF is leasable, and of that, 3,508,069 SF is leased (95%)

- Building A: 88% occupied
- Building B: 100% occupied
- Annex Building: 100% occupied

Upcoming Events

NYBC Blood Donation Drive

Monday, March 23 from 10:00 am–4:00 pm
Located in the BAT Annex Building, First Floor
(80 58th Stret, Brooklyn, NY)

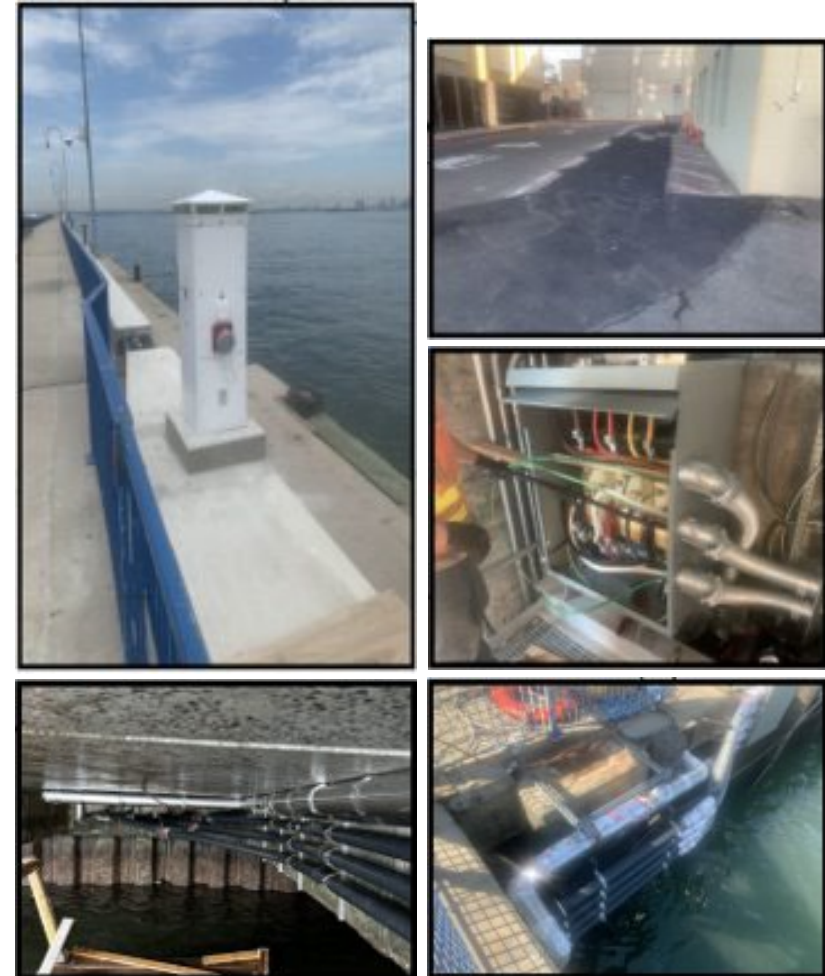


Brooklyn Army Terminal

Public Realm

Pier 4 Ferry Landing and Fendering

- New ferry landing, fendering, and shore power along the north side of the Pier to support the Pier's program.
- Esplanade was narrowed from 18'-3" to 12'-6" wide from the beginning of the pier (land side) to mid pier, approximately 636'.
- The construction will happen in two phases:
 - Phase 1 – Completed in January 2023 (Scope: Routing electrical and water down from the Annex Building and along the north side of Pier 4). All conduits have been installed. The necessary electrical panels are on back order, so temporary power was brought to the Pier in December 2022.
 - Phase 2 – Anticipated completion date is January 2024 (Scope: Retrofitting and Fit out of an existing barge located at homeport to be installed at BAT Pier 4. New timber fendering along the north side of the pier)



Workforce1 Career Center Trends

October 1, 2022 – January 31, 2023

New York Jobseekers

The Brooklyn Workforce1 Industrial & Transportation Career Center (ITC) connected New Yorkers to

60 full-time jobs

with an average wage of \$16.70/hour.

Sunset Park Residents

The Workforce1 system connected Sunset Park residents (zip codes 11220 and 11232) to

21 full-time jobs

with an average wage of \$19.52/hour.

Community Partner Hires

The Workforce1 ITC works closely with community partners to place jobseekers at their firms. There were

10 hires

Top referring community partners:

- Center for Family Life
- Osborne Association
- Fortune Society
- Jobs Plus

Note that: the hires reported adhere to SBS Policy but are yet to be confirmed by the SBS Validation team. Any “unvalidated” hires may be removed from subsequent data pulls, thus these numbers may fluctuate slightly.

05/ Next Steps and Q&A

Next Steps and Q&A

Upcoming Events

NYBC Blood Donation Drive

March 23 from 10am-4pm

Located in the BAT Annex Building,
1st Floor (80 58th St, Brooklyn, NY)

South Brooklyn Marine Terminal Community Engagement Meeting

February 28 from 6-8pm

Located at Equinor, Industry City (34
35th St, Bldg 4, Suite A415, Brooklyn)

NYCDOT BQE South Workshop 2

(In-person Session)

March 21 from 6:30-8:30 pm

NYCDOT BQE South Workshop 2

(Virtual Session)

March 30 from 6:30-8:30 pm

Comments? Share Now!

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Post-Meeting Procedures

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- Members are encouraged to share materials and recordings with their networks.

Thank You!