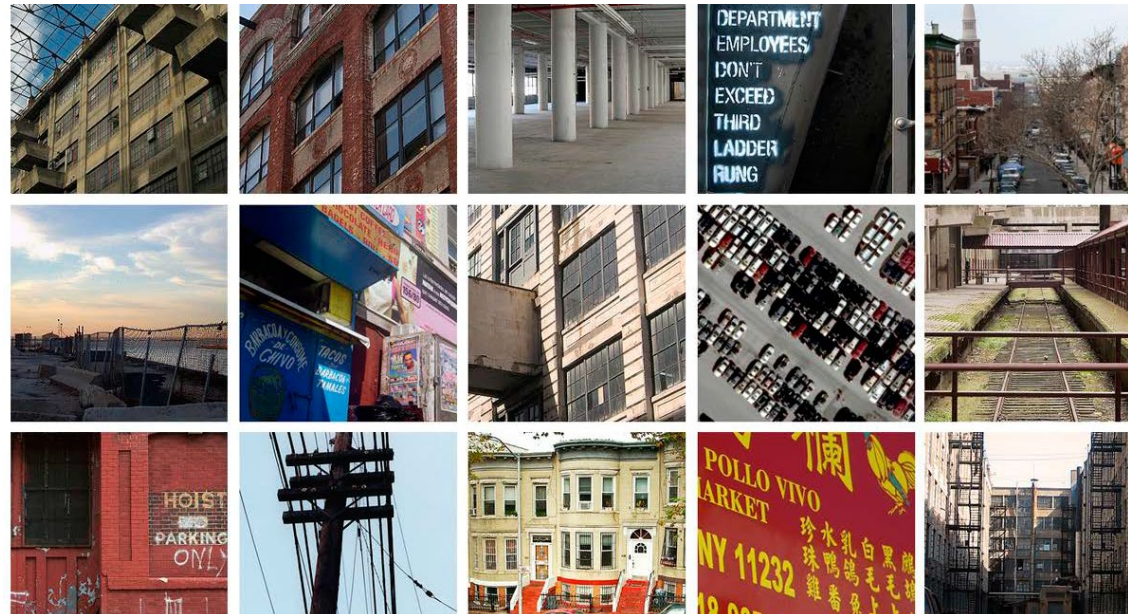


Sunset Park Task Force



Agenda

Part I

- Welcome, Introductions
- Housekeeping

Part II

- Steiner Studios design proposal
- Offshore Wind Ecosystem Fund Subcommittees

Part III

- Site-Specific Updates
 - South Brooklyn Marine Terminal
 - Made in NY Campus at Bush Terminal
 - Pier 6
 - Brooklyn Wholesale Meat Market
 - Brooklyn Army Terminal
- Districtwide Updates
 - One-way Pair Transportation Study
 - Infrastructure Project
- Workforce Trends
 - Workforce1 Center

Q & A

Sunset Park Task Force

Housekeeping

Housekeeping

New Members

Damaris Gonzalez, DG Tax

Stephen Leone, Industrial Carting

Nick Azadian, Resident

Max Feld, Resident

John Santore, Resident

Esther Sosa, Resident

Dr. Darlene Williams, OBT's New CEO

Marie Nachsin, SBIDC's new Deputy Director

Welcome, new members!

New Website

- The Sunset Park Task Force website is live: <https://sunsetparktaskforce.nyc/>

Other

- Meeting schedule
- Membership cycle
- Sharing contact information

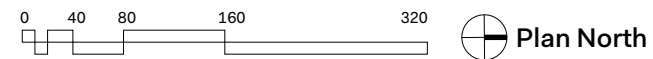
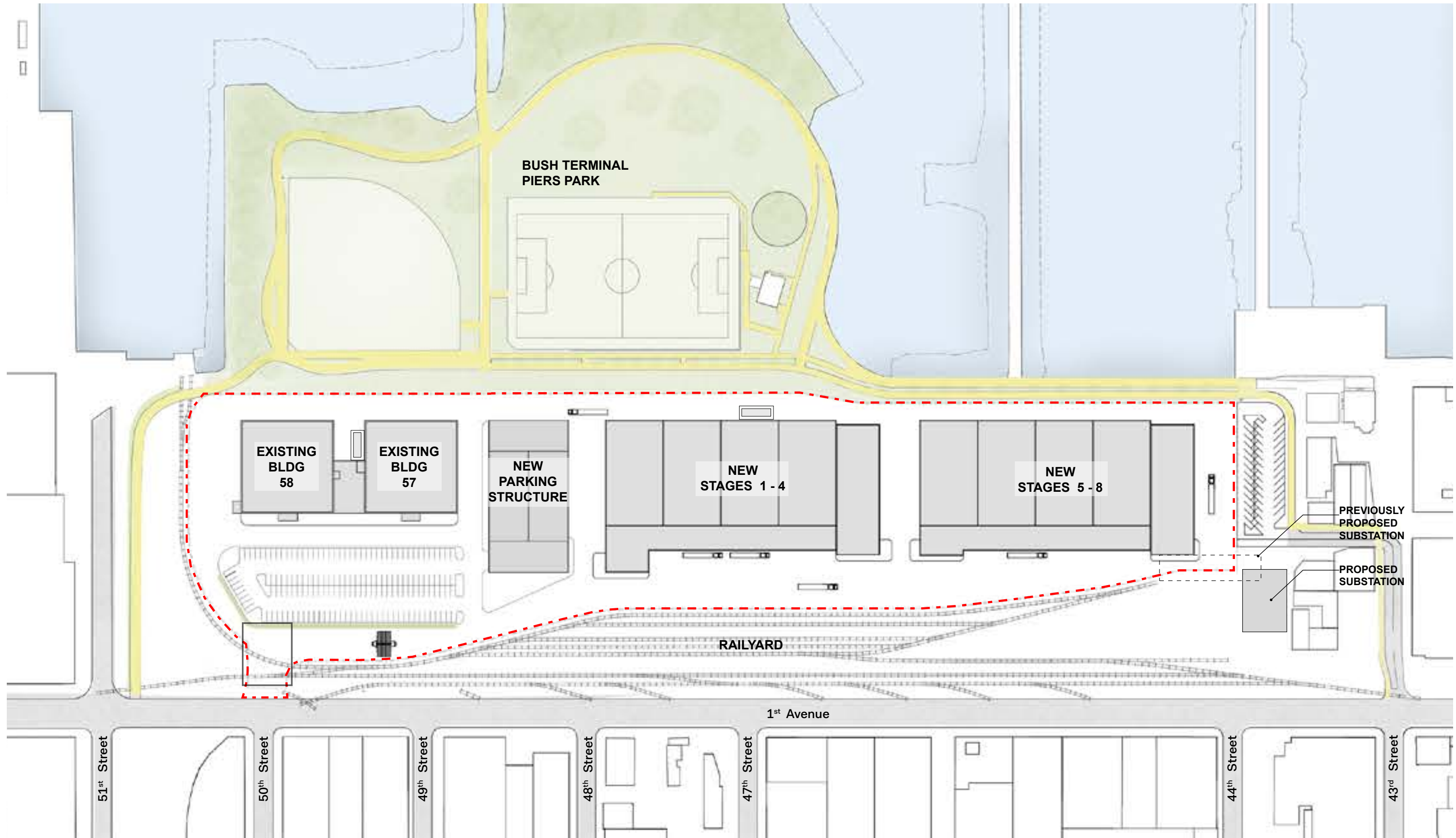
Steiner Studios PDC Proposal

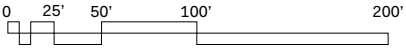
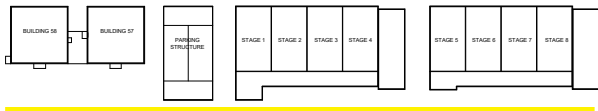
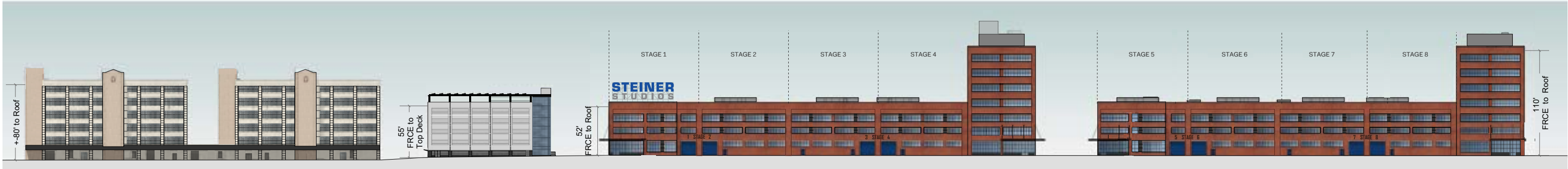
STEINER

SEQUEL

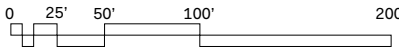
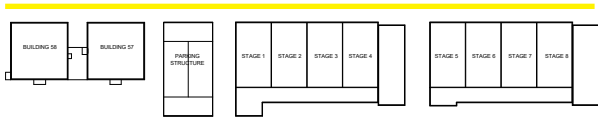
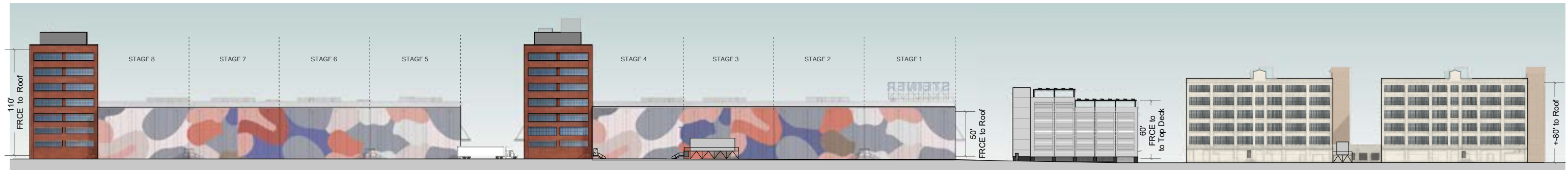
Presentation to Sunset Park Task Force
September 22, 2021

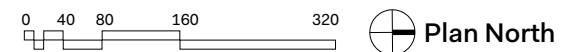
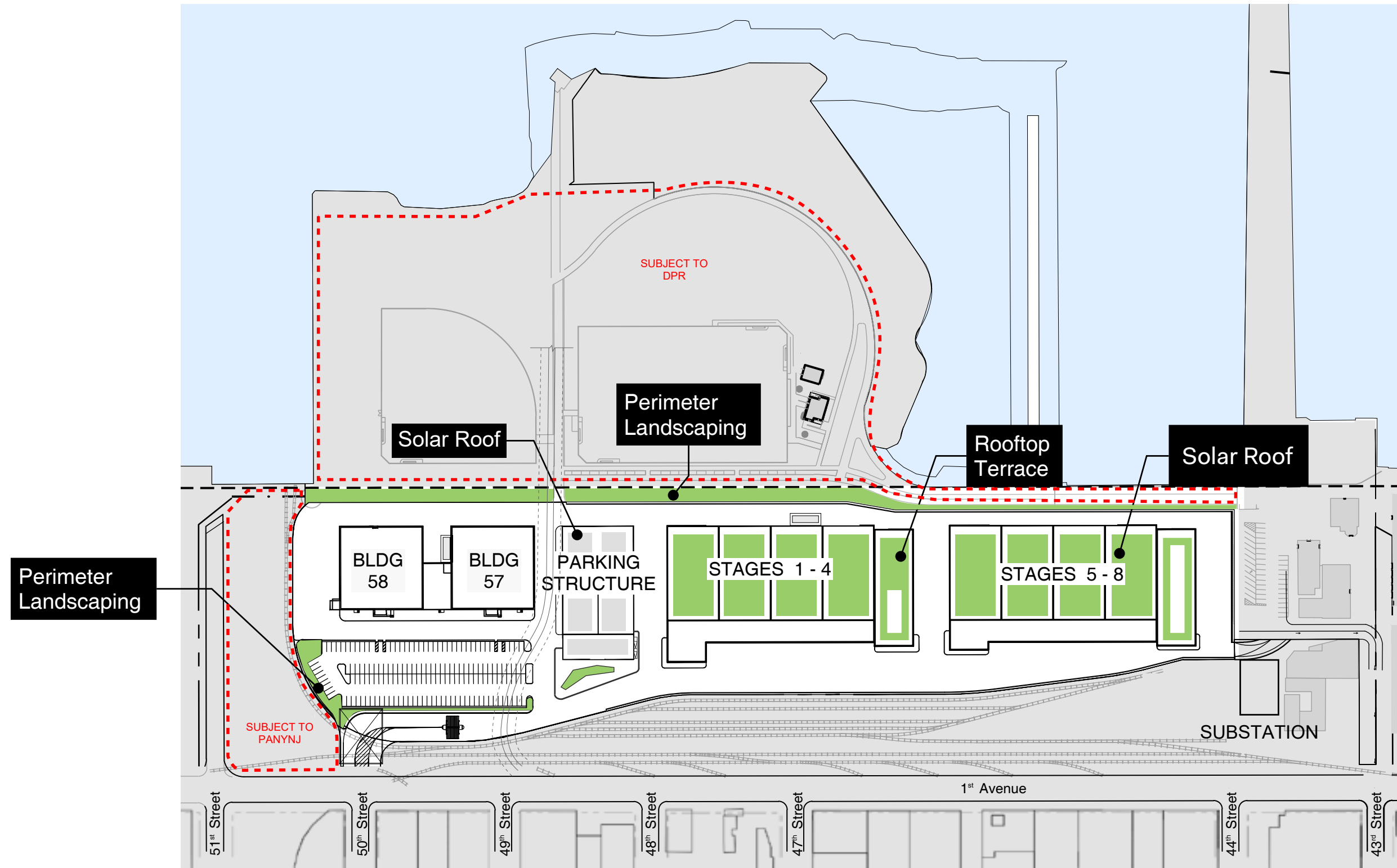






OVERALL EAST ELEVATION

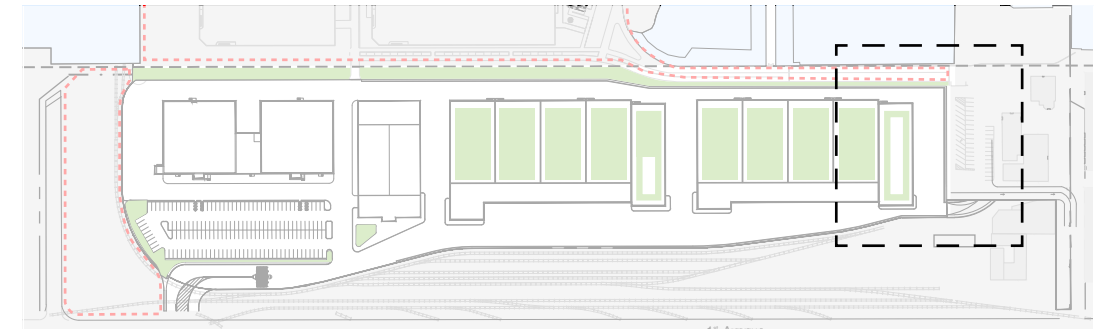
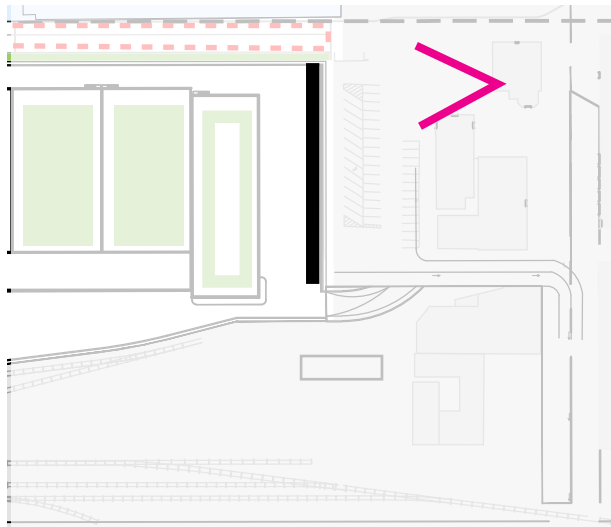




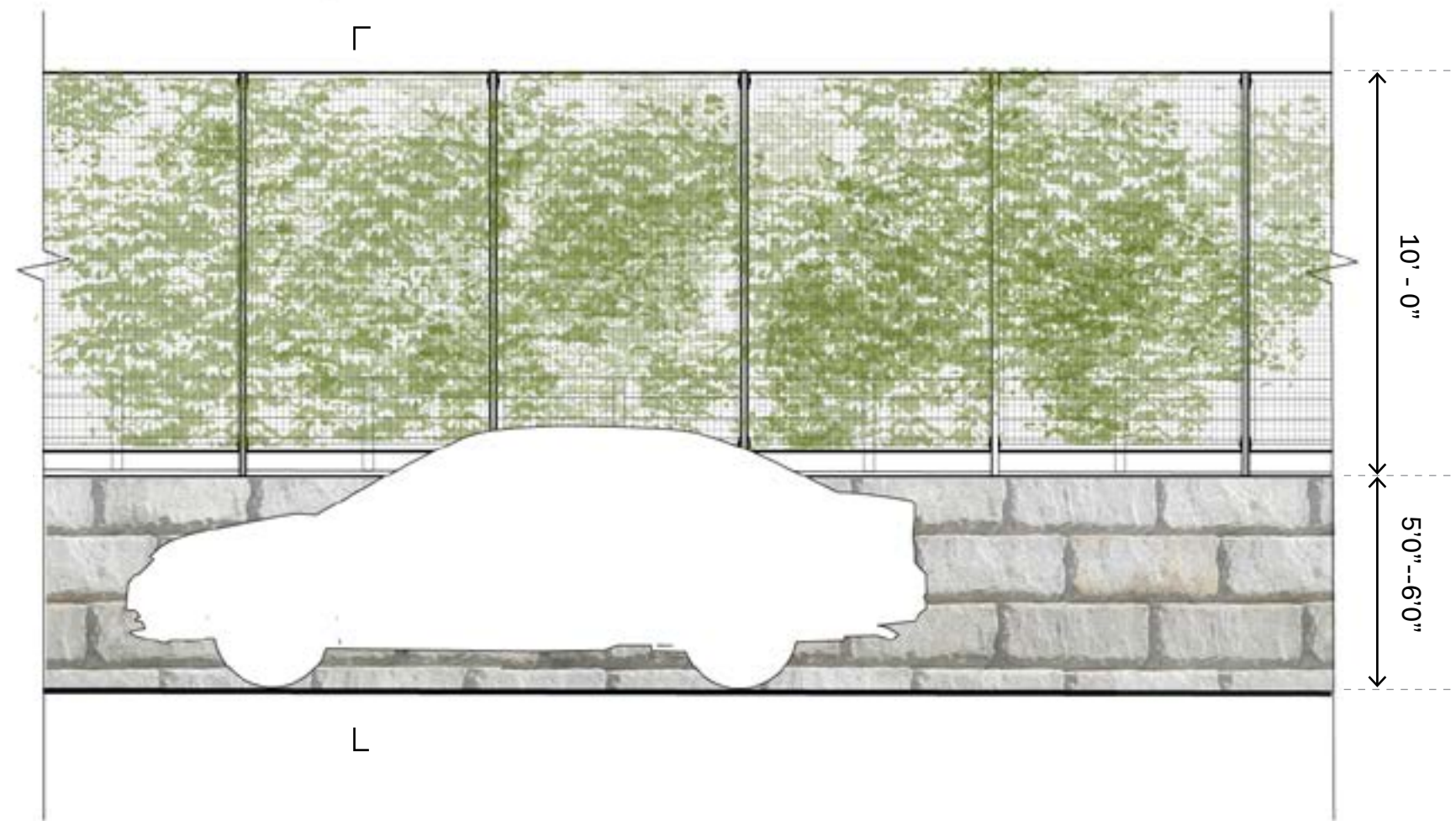
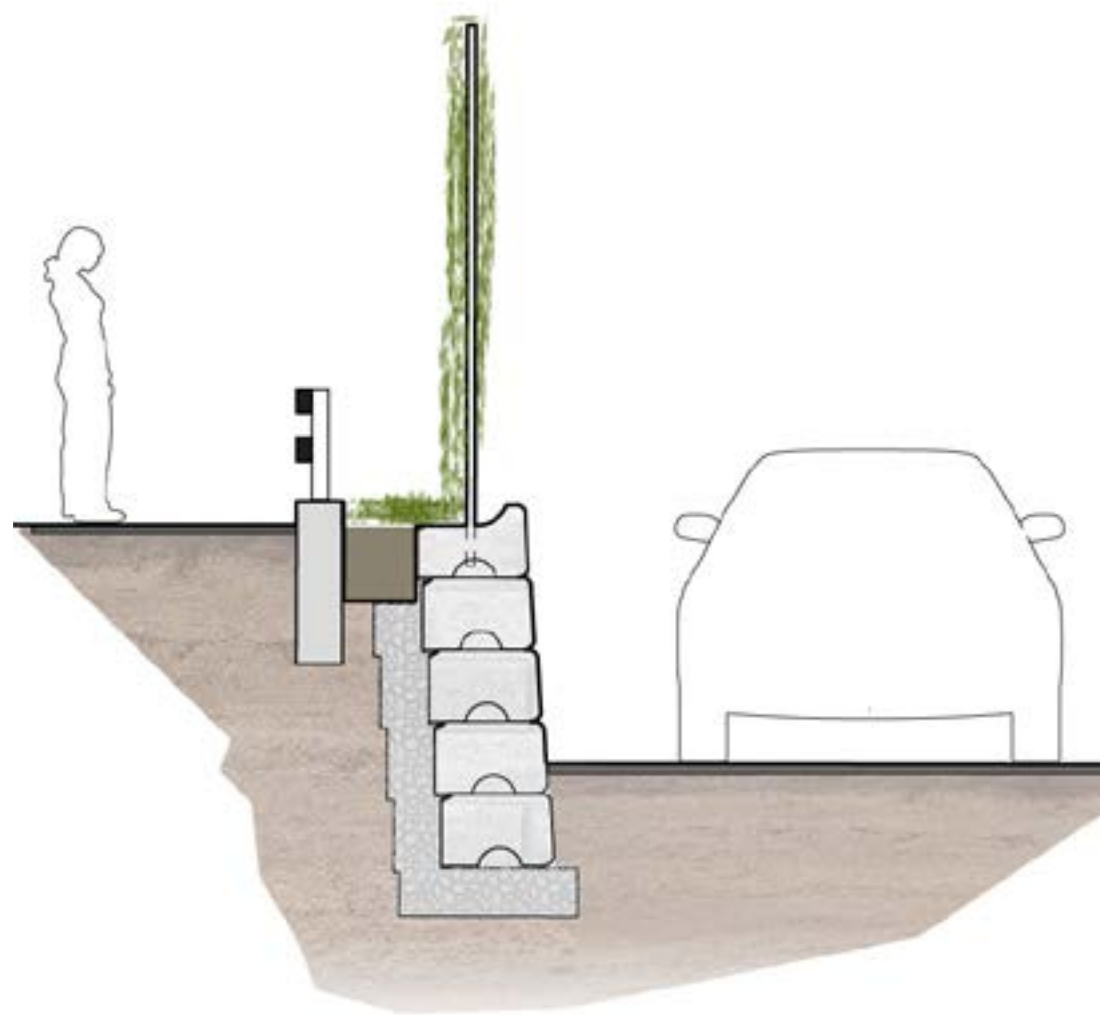
Bush Terminal Piers Park

Commitments

- **Completing Phase 2 (south half of park, with picnic areas, walkways, landscaping)**
- **Rain Garden & Promenade**
- **New Playground**
- **\$25,000 annual funding for parks programming**



Key Plan





SECTION & PERSPECTIVE

Public Design Commission Preliminary Submission
August 20, 2021
Page 21 of 30





**VIEW FROM PARK PROMENADE
LOOKING SOUTH**

Public Design Commission Conceptual Submission
August 20, 2021
Page 25 of 30



**VIEW FROM BUSH TERMINAL PIERS
PARK PROMENADE**

Public Design Commission Conceptual Submission
August 20, 2021
Page 26 of 30



MASSING

Public Design Commission Preliminary Submission
August 20, 2021
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Workforce Training & Career Pathways

- Collaborate with SBIDC 
- Funding and support for Brooklyn Workforce Innovations 
 - Made In New York Production Assistant training program 
 - Made In New York Post-Production training program
- Steiner 10-week summer internship program
- Partnerships with local organizations
- Work with community stakeholders, community organizations, and educational partners to develop programs in Sunset Park high schools

Promoting Diversity & Inclusion

Sunset Park Commitments

- **25% MWBE construction hiring goal**
- **Annual funding for Mayor's Office of Media and Entertainment**
 - **Programs to address underrepresentation of women in film, theater, music and digital media**
- **2,500 square feet of space dedicated for non-profits addressing racial equity in Film and TV**

Community Liaison

Please email Debbie Feinberg at
SunsetParkCommunityInput@SteinerStudios.com

NYCEDC/Equinor Offshore Wind Agreement Subcommittees

\$5M Offshore Wind Ecosystem Fund

Context

- **Context:** In Dec 2020, Equinor committed to establishing a \$5M green energy innovation and community fund that supports initiatives that promote the growth of, and inclusivity within, the offshore wind industry in New York City and the local community

Objectives & Governance

- **The Ecosystem Fund has three primary investment objectives:** Scale talent pipeline in offshore wind-related careers; Support low-income New Yorkers and NYCHA residents in the green energy transition; Grow green energy innovation ecosystem in NYC
- **Fund Governance:** Strategy Development Committee responsible for developing investment strategies and a monitoring and evaluation (M&E) program to assess performance; Selection Committee charged with developing RFPs & identifying suitable organizations and/or partners to execute on the Strategy Development Committee's recommendations.

Qualifications for Strategy Development Committee SPTF Representatives

- Commitment to serving ~9-month term
- Demonstrated interest or experience in **clean energy industry**
- Demonstrated interest or experience in **workforce development, supply chain development, or innovation initiatives in NYC**
- Note: elected officials can only serve in advisory capacity, not as formal representatives

Strategy Development Committee vs Selection Committee

	Strategy Development Committee (SDC)	Selection Committee (SC)
Purpose	Develop high level investment strategy and monitoring & evaluation program	Develop competitive procedure (eg RFP process) for identifying suitable organizations/partners to execute on SDC recommended strategies & track impact of investments
TF Representatives recruitment timeline	Now	Q2 2022
TF Membership exclusions	Elected officials can only serve in advisory capacity not voting	Not open to participants from Strategy Committee or potential applicants to the Fund Elected officials can only serve in advisory capacity not voting
TF Representative time commitment	9 months, approximately monthly meetings, 1-2.5hrs per meeting	TBC, likely 4-6 months, approximately monthly meetings, 1-2.5hrs per meeting

Strategy Development Committee

Roles & Responsibilities	SPTF Reps	EDC	Equinor	Karp Strategies
Meet approximately monthly during 9-month process (1-2.5hr sessions)	X	X	X	X
Come prepared w/recommendations from broader cohort of one's organizations	X	X	X	X
Bring knowledge of workforce development, innovation, supply chain programs & gaps	X	X	X	X
City-wide perspective		X		
Sunset Park perspective	X			
Industry Perspective			X	
Draft Monitoring & Evaluation strategy		X		
Disburse Funds			X	
Draft Strategy				X
Set Agendas & facilitate meetings				X

Site Specific Updates

Made in NY Campus at Bush Terminal

North Campus Updates

- **Garment Hub:** Construction work ongoing and expected to be substantially complete by Summer 2022.
- **R&D Center/Workforce Training Partner Procurement:** We have narrowed the selection process down to 2 remaining candidates. We have an executed term sheet with one of those respondents. We hope to make a formal selection and finalize the contract this fall.
- **Public Realm:** Site work permitting is still ongoing. Finalizing Plans with DEP for the Internal water main work. Con ED work finalized for Power Distribution on the Campus, Pier 6 and Bush Park.

South Campus: Steiner Studios

- **Site Work:** The team is making progress toward key pre-development milestones, anticipating a closing in 2021/22; site plans advancing for agency approvals (submitted 8/21 for PDC Preliminary Review) and infrastructure design work underway
- **Construction Planning:** Steiner is currently engaged in the design development and extensive permits and approvals process and plans to break ground Q2 2022.
- **Park Planning:** The developer initiated public engagement on Bush Terminal Piers Park playground in January and is collaborating with Parks to refine final design

Bush Terminal Piers Park

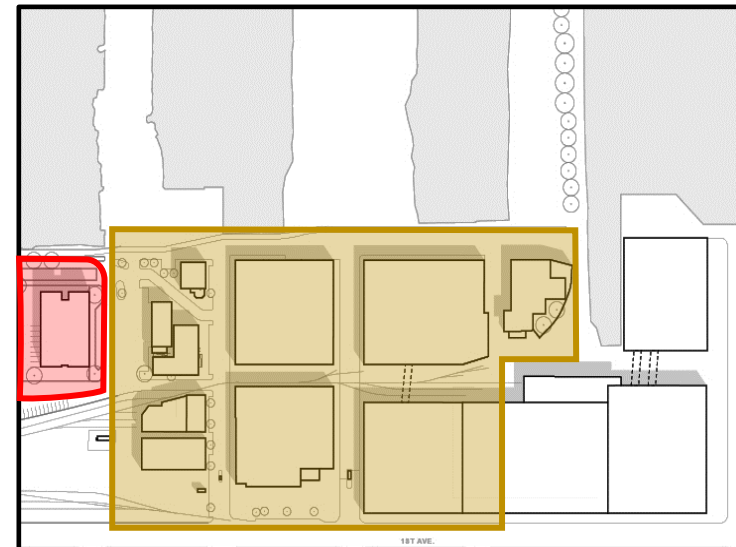
- **Lighting Project:** All but two sets of lights were installed this summer, are operational. The remaining two require new foundation to be properly installed, and it is anticipated that installation of the final two will be complete before the end of the year.
- **Sinkhole:** This project has received all necessary approvals from NYCEDC's side, and it is estimated that work can begin Winter 2022, pending external departmental approvals.

Made in NY Campus at Bush Terminal

Pier 6

Presented in June 2021:

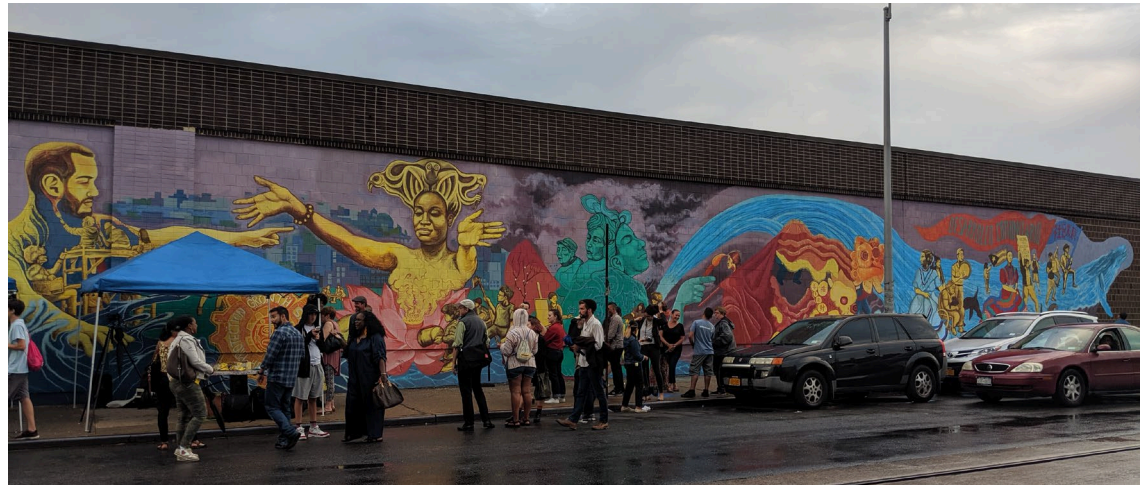
- New project to create a public amenity at MiNY by rehabilitating the pier to support the campus, similar to Pier 4 at the Brooklyn Army Terminal
- Detailed project scope to be determined, comprising public walkway access, maritime uses, public parking and components of the ecopier concept, if feasible
- Project scoping to kick off later this year, with public engagement on the scoping for public access and ecopier components, if feasible
- **UPDATE:** NYCEDC is in the process of engaging an engineering firm to assess the current condition of the Pier.



Brooklyn Wholesale Meat Market



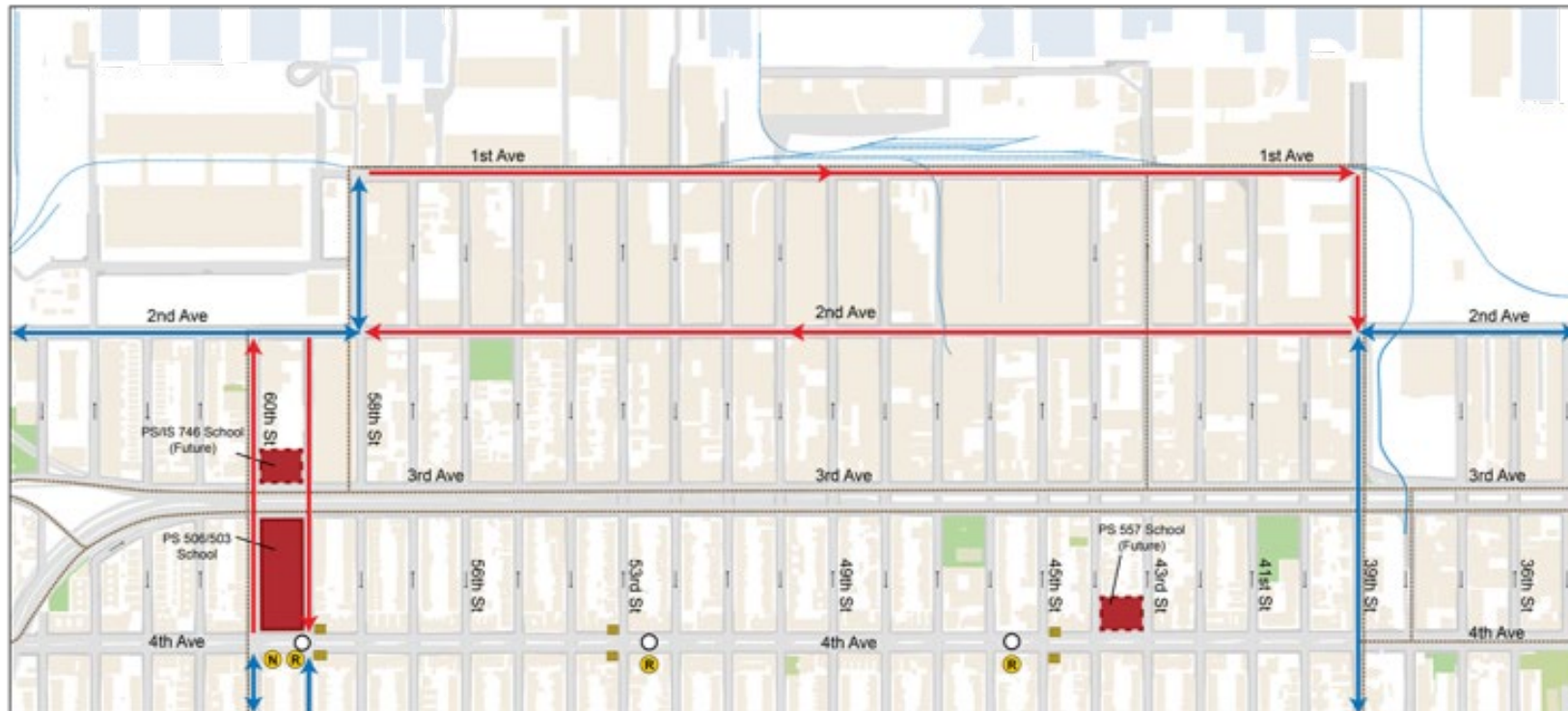
- 215,000 SF Facility
- The Campus was built in the early 1970s and has not undergone an assessment of its condition since construction was built
- NYCEDC will engage a consultant to perform a conditions assessment this year



District Update

One Way Pair Study

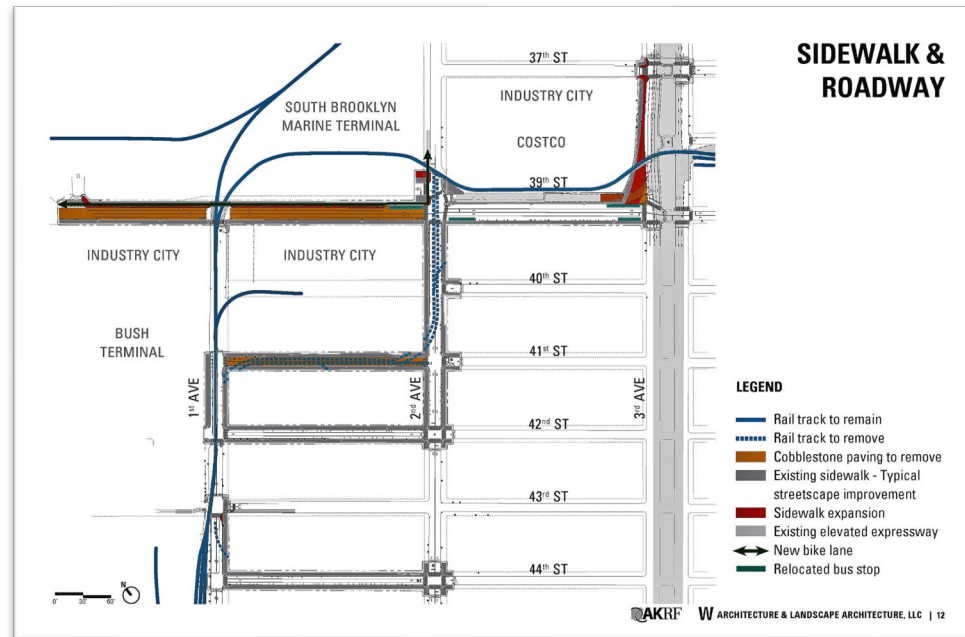
- Draft feasibility report submitted to DOT for review in August 2021; awaiting agency comments
- Goal is to present findings at CB meeting fall 2021 (pending DOT review of study)



District Update

Infrastructure Project: Restarted

The project has been restarted. We are currently working through procurement for the construction work with an anticipated construction start in early 2022.



Brooklyn Army Terminal

Campus Updates

- **Citi Bike Expansion:** Agreements continue to be finalized with installation of docking stations anticipated during Fall 2021

New Tenants

- Rvinyl Expansion, manufacturer of vinyl, (7H-8)
- Artistic Furniture, Furniture manufacturer, (1F)
- Arch Furniture, Furniture distributor and former Bush tenant, (8F)

Events

- Performance of 'The Story Box' in the Atrium on Saturday, October 9th at 3 PM & 6 PM. More information here: <https://here.org/shows/the-story-box/>
- Open House New York: Turnstile Tours will be leading small group tours of the Brooklyn Army Terminal on October 16. Registration at <https://ohny.org/weekend/plan-your-weekend/grid>

Workforce Trends

Jobseekers connected to employment by the Brooklyn Workforce1 Industrial and Transportation Career Center (ITC):

- From December 1st, 2020, to July 31st, 2021, the Brooklyn Industrial & Transportation Workforce1 Career Center connected New Yorkers to 100* jobs (100% full-time) with an average wage of \$16.23 per hour.

Sunset Park residents (zip codes 11220, 11232) connected to employment by the Workforce1 system (across all locations):

- From December 1st, 2020, to July 31st, 2021, the Workforce1 system connected Sunset Park residents to 73* jobs with an average wage of \$18.98 per hour.

Brooklyn ITC Community Partner Hires

- From December 1st, 2020, to July 31st, 2021, = 2*

Top Referring Community Partners:

- Center for Family Life
- Jericho Project
- The Hope Program
- SCO Family Services
- Opportunities for a Better Tomorrow



* The hires reported adhere to SBS Policy but are yet to be confirmed by the SBS Validation team. Any "unvalidated" hires may be removed from subsequent data pulls, thus these numbers may fluctuate slightly.

Thank you!

Appendix

Project Overview

	Select Details
Site	South Campus
Term	49 years, plus five 10-year renewal options up to 99 years (Note: NYCEDC's Master Lease goes through 2095)
Size (SF)	250,000 SF New Construction
	250,000 SF Renovation
	On-Site Parking (>500 Spaces)
Uses	Soundstages (at least 8)
	Support Space, Production Offices, Related Media Business, and Ancillary Uses
Jobs	2,200 Permanent Jobs (FTEs)
	1,800 Construction Jobs
Target Opening Date	2025
M/WBE Participation Goal	25%
HireNYC	Yes

Project Overview

	Select Details
Bush Terminal Piers Park	Complete Rain Garden, Picnic Area & South Meadow from original NYCEDC park scope
	Construct Playground
	20 – 40 Public Parking Spaces
	Annual funding for park programming
	Rerouted southern entrance
Gender Equity, Diversity & Inclusion	Funding for 10 years to non-profit advancing gender equity, diversity and inclusion in the sector
	Free 2,500 SF office space for length of lease for non-profit(s) advancing racial equity in sector, and free access to production space during stage down time for same non-profit
Workforce Development	Fund slots for 25 - 30 students in Made in NY Production and Post-Production Assistant Program, annually for length of lease
	Creation of a new, offsite local program for high school students to train for jobs in the films and TV industry, with financial commitments towards its establishment and annual resources and programming